



# The Effect of ESG Performance on Economic Growth

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## Abstract

**Purpose** – By filling the existing research hole and supplying a whole evaluation, this test wants to offer actionable insights for stakeholders navigating the intersection of sustainability and financial prosperity. Ultimately, this study contributes to the evolving speak on ESG, fostering a deeper comprehension of its implications for fostering sustainable economic increase.

**Research design, data, and methodology** – Based on the numerous prior literature, the current study adopts a rigorous and systematic approach to discover the connection between Environmental, Social, and Governance (ESG) performance and its effect on a financial boom. The Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) method is the guiding framework for systematically accumulating and analyzing earlier research studies.

**Result:** The finding of this study indicates that using ESG-pushed innovation, practitioners can force technological advancements inside their respective industries. By combining sustainability with research and improvement tasks, corporations can be leaders in selling economic boom through current, green solutions.

**Conclusion** – In summary, this study concludes that embracing those findings in this study allows practitioners and managers to enhance their organization's easy regular, well-known traditional regular standard overall performance and undoubtedly contribute to a broader financial boom via leveraging the transformative strength of ESG necessities.

**Keywords:** ESG, Economic Growth, Firm Strategy, Business Management

**JEL Classification Code:** O32, O40, M34

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## 1. Introduction

The Effect of ESG Overall Performance on Economic Growth Chapter 1 creation The burgeoning interest and growing emphasis on Environmental, Social, and Governance (ESG) overall performance underscore a crucial intersection among agency practices and their effect on broader socio-economic dynamics. In cutting-edge years, ESG requirements have changed from moral issues to pivotal determinants of an organization's long-term viability and effect on the financial landscape. This study dissects and elucidates the complicated dating amongst ESG standard overall performance and its ramifications on a financial boom. It aims to provide complete expertise on those interwoven additives (Berg et al., 2020). The global paradigm shift inside the route of sustainable practices, pushed with the beneficial resource of mounting environmental problems, social justice imperatives, and organization governance imperatives, has spurred an important reevaluation of business enterprise fashions and investment techniques. Amid this transformative landscape, the discourse around ESG factors has received prominence, reflecting an awareness of the beneficial resource of stakeholders to embed sustainability into operational frameworks and funding choice-making techniques.

As groups increasingly integrate ESG requirements into their strategies, the capability impact on economic increase warrants thorough examination and elucidation (Ge et al., 2022). This observes the burgeoning interest in the interaction between ESG's common overall performance and monetary boom. While extant studies have notably explored the hyperlink among ESG practices and commercial business enterprise agency-degree results, a remarkable study hole exists concerning these practices' direct effects on broader macroeconomic signs and symptoms, specifically monetary boom. Prior studies have predominantly focused on the financial implications of ESG adoption at the business enterprise degree, leaving a loss of whole analyses illuminating the macroeconomic outcomes of ESG common performance. Thus, this examination seeks to bridge this hollow by delving deeper into the multifaceted courting amongst ESG tasks and their impact on financial growth. By providing a holistic attitude encompassing no longer, without a doubt, the financial implications but, moreover, the wider economic consequences, this research desires to supplement the prevailing discourse on ESG normal typical performance and its implications for the monetary device. Understanding how ESG practices affect monetary increase is pivotal for consumers looking for sustainable returns and policymakers charting the route for resilient and inclusive financial improvement (Carnini et al., 2022). The urgency of this research lies in the functionality of transformative energy-embedded internal ESG ideas. Companies aligning with ESG requirements show willpower toward environmental sustainability, social responsibility, and resilience in the face of evolving regulatory landscapes and market dreams.

Moreover, integrating the ESG mind frequently catalyzes improvements, fostering technological improvements and marketplace disruptions that might notably contribute to the monetary boom. By meticulously exploring the multifaceted elements of ESG fashionable typical overall performance and its effect on the monetary increase, this research gives nuanced facts of the hard dating amongst sustainable corporation practices and macroeconomic outcomes. By filling the existing research hole and supplying a whole evaluation, this test wants to offer actionable insights for stakeholders navigating the intersection of sustainability and financial prosperity (Xia, 2022). Ultimately, this study contributes to the evolving speak on ESG, fostering a deeper comprehension of its implications for fostering sustainable economic increase.

## 2. Literature Review

The burgeoning interest and integration of Environmental, Social, and Governance (ESG) standards into enterprise operations have sparked huge research exploring the consequences of those practices. Existing literature predominantly emphasizes the link between ESG overall performance and company-diploma effects, highlighting the superb correlation between ESG practices and superior economic overall performance. However, many studies persist in information on the direct effect of ESG's basic overall performance on broader financial signs, mainly economic growth (Carnini et al., 2022). ESG Performance and Firm-Level Outcomes Numerous studies have underscored the extraordinary relationship between ESG's overall performance and business enterprise rate.

Research established that businesses with strong ESG practices showcase better economic overall performance, decreased capital expenses, and decreased hazard profiles. This location has been strengthened with subsequent studies, indicating that organizations embracing ESG thoughts regularly revel in improved profitability and operational average performance. The Link between ESG and Financial Markets Another strand of research has focused on the impact of ESG elements on economic markets and investor conduct. Studies through (Ionescu et al., 2020) and (Bressan, 2023) highlighted that purchasers increasingly integrate ESG considerations into their preference-making

strategies. Companies with sturdy ESG credentials tend to attract a broader investor base, including socially responsible buyers and establishments prioritizing sustainability. As a result, corporations embracing ESG ideas often take advantage of higher get proper access to capital and decrease funding costs. ESG Integration and Risk Management.

Moreover, research has delved into the threat mitigation element of ESG integration. Companies incorporating ESG issues into their strategies tend to exhibit lower hazard profiles. Studies have positioned that corporations are better equipped to cope with environmental, social, and governance dangers, enhancing resilience and balance. This chance mitigation element contributes to the commonplace agency's ordinary, usual performance and prolonged-term sustainability. A growing body of literature has highlighted the position of ESG practices in fostering innovation. Companies committed to ESG requirements often prioritize studies and development efforts in the direction of sustainable technology and strategies (Carnini et al., 2022). Studies showed that such innovation drives marketplace competitiveness, opens new revenue streams, and contributes to economic improvement by introducing novel products and services.

Macro-Level Effects of ESG on Economic Growth However, despite the wealth of research on the implications of ESG's well-known overall performance at the agency degree, a huge hollow exists regarding the direct impact of ESG practices on monetary growth. While earlier research has tested the economic implications and employer-level outcomes of ESG integration, only some have delved into the wider macroeconomic results. The constrained information on how ESG practices affect financial increase necessitates a whole assessment to get to the lowest of these complicated dynamics (Bressan, 2023). This check aims to bridge this hole by delving deeper into the macro-diploma outcomes of ESG's general performance during the economic boom.

By analyzing the economic implications and broader monetary consequences, this research seeks to provide a holistic knowledge of how ESG practices form the macroeconomic panorama. The synthesis of the present literature serves as a basis for this research, highlighting the want for an entire evaluation to clarify the nuanced dating between ESG performance and monetary increase. Numerous studies have underscored the wonderful relationship between ESG's overall performance and corporation fees. This location has been bolstered through subsequent studies, indicating that firms embracing ESG concepts often experience increased profitability and operational performance.

The Link between ESG and Financial Markets Another strand of studies has targeted the effect of ESG elements on monetary markets and investor behavior. Studies have highlighted that investors increasingly integrate ESG concerns into their choice-making approaches (Bressan, 2023). Companies with strong ESG credentials tend to attract a broader investor base, such as socially accountable traders and institutions prioritizing sustainability. As a result, firms embracing ESG standards regularly gain from higher access to capital and decreased funding expenses. ESG Integration and Risk Management Businesses that promote diversity and inclusion have higher ESG scores, which they attribute to improved social brotherly love within the company, stronger governance procedures, and a variety of innovative viewpoints.

### 3. Methodology

This study adopts a rigorous and systematic approach to discover the connection between Environmental, Social, and Governance (ESG) performance and its effect on a financial boom. The Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) method is the guiding framework for systematically accumulating and analyzing earlier research studies. Literature Search Strategy An entire search technique was modified to understand relevant research from real educational databases with PubMed, Scopus, Web of Science, and specialized journals focusing on economics, finance, sustainability, and corporation governance. Keywords that incorporate "ESG preferred typical overall performance," "economic increase," "sustainability and finance," and related terms have been utilized in various combinations to ensure the retrieval of pertinent literature (Crespi & Migliavacca, 2020). Inclusion and Exclusion Criteria The screening technique finished stringent inclusion and exclusion standards to ensure the selection of studies properly investigated the connection between ESG primary standard overall performance and monetary boom. Only peer-reviewed articles published in English within a completely particular timeframe were considered (Nantharath et al., 2016; Kim & Kang, 2022).

Additionally, research that especially addressed the impact of ESG practices on macroeconomic symptoms or economic increase at a country's extensive or nearby degree has been blanketed. Screening and Selection Procedures The initial search yielded many articles that underwent a multi-degree screening method. Firstly, duplicates had been eliminated to ensure the integrity of the dataset (Menicucci & Paolucci, 2022). Next, titles and abstracts were screened to perceive articles applicable to the research question. The final articles underwent whole-textual content comparison,

wherein a crucial assessment was completed to check their suitability based mostly on the predefined inclusion requirements. Data Extraction and Synthesis The selected studies underwent meticulous facts extraction, capturing key facts and looking at goals, methodologies hired, key findings, and the connection between ESG's overall performance and financial growth. These findings were systematically synthesized to discover recurrent topics, patterns, and discrepancies across the literature (Kang, 2022). Quality Assessment A rigorous, exquisite assessment was finished on the chosen articles to ensure the inclusion of tremendous and pertinent studies. This evaluation considers factors such as research technique, statistical reliability, pattern duration, and the robustness of findings. Studies assembly predefined first-rate requirements have been retained for the analysis.

Limitations: While the PRISMA method affords a set-up method for the entire literature evaluation and synthesis, fantastic boundaries exist. The reliance on gift literature and databases may introduce choice bias (Zhang et al., 2022). Additionally, the scope of assessment might be restrained through the manner of the supply usage and excellent research protected in the assessment, impacting the breadth of insights derived. However, diligent adherence to systematic tactics and objectives mitigates the boundaries and ensures the robustness of the findings provided in this observation.

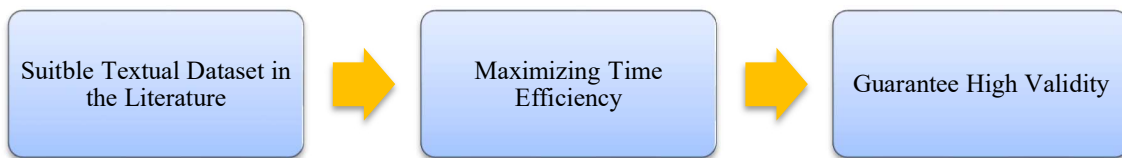


Figure 1: Advantages of the Qualitative Approach

## 4. Results

### 4.1. Effect 1

ESG-Driven Innovation and Economic Growth ESG-centered corporations display a penchant for innovation, catalyzing technological enhancements that notably affect financial increase. Effect 1: ESG-Driven Innovation and Economic Growth ESG-centered corporations show a penchant for innovation, catalyzing technological upgrades that significantly impact financial boom. Research suggests that these groups prioritize sustainable innovation, mainly developing inexperienced generation, renewable strength solutions, and green manufacturing techniques. Such enhancements deal with environmental problems and create new markets and possibilities, fostering financial growth via challenge introduction, advanced productiveness, and heightened competitiveness (Handayani, 2019; Kang, 2022; Abdi et al., 2020). The cumulative effect of ESG-driven innovation is apparent in its capability to stimulate monetary growth through harnessing contemporary era and sustainable practices.

### 4.2. Effect 2

Risk Mitigation and Economic Stability Companies embracing an ESG mind can remarkably mitigate numerous risks, contributing to economic stability. These organizations decrease uncertainties that could disrupt monetary sports activities sports activities sports through proactively addressing environmental, social, and governance dangers. ESG-driven threat management practices ensure operational resilience, reduce capability economic liabilities from environmental incidents or social controversies, and bolster investor self-assurance. Consequently, monetary stability prevails inside the market, attracting investments and fostering a conducive environment for sustained growth (Baraibar-Diez & Odriozola, 2019; Bhaskaran, 2023; Hieu & Hai, 2023).

### 4.3. Effect 3:

Economic balance and hazard mitigation. Businesses that adopt ESG principles can efficiently reduce various risks, which facilitates keeping economic balance (Pham et al., 2022). These corporations actively deal with environmental,

social, and governance dangers, reducing uncertainties that would disrupt monetary sports activities. ESG-pushed danger control strategies make certain operational resilience, reduce the economic liabilities that could arise from social unrest or environmental incidents, and grow investor self-belief. As a result, the market may have financial stability, which attracts investments and creates favorable surroundings for lengthy-term growth (Koh et al., 2022; Kang, 2022; Park & Kang, 2022).

#### 4.4. Effect 4:

Capital and Investment Flow Access Groups centered on environmental, social, and governance (ESG) have extra entry capital to develop the popularity of sustainable investment (Crespi & Migliavacca, 2020). Enterprise practices that observe ESG standards draw a huge range of investors, including the ones devoted to investment mandates that might be ethical and sustainable. This accelerated investor interest interprets criminal rights into a bigger range of investment opportunities for companies prioritizing ESG common standard overall performance. As a result, money flows into sustainable duties and duties, promoting monetary increase through investments in infrastructure production, renewable strength initiatives, and particular sustainable groups that sell monetary boom and social well-being. Effect four: Economic Resilience and Regulatory Compliance ESG practices regularly align with changing regulatory frameworks, allowing companies to manipulate regulatory adjustments effectively. Businesses prioritizing ESG requirements demonstrate extra flexibility and resilience in response to transferring regulatory environments. By proactively meeting or exceeding regulatory necessities, the groups reduce the threat of noncompliance and, without difficulty, adapt to changing market situations. Because it results from ESG-orientated practices, this resilience guarantees that agencies remain bendy and aware of regulatory modifications without sacrificing their overall operational performance (Woo & Kang, 2020). This helps to create surroundings that are favorable for long-term monetary increases. Ramifications for experts' First-rate implications for practitioners in the long run of numerous industries are maintained through the mentioned outcomes of ESG's desired normal overall performance during the economic boom. Embracing ESG thoughts gives a strategic road for organizations to contribute to financial development (Woo & Kang, 2021).

#### 4.5. Summary of the Findings

1. Innovation Focus: Using ESG-pushed innovation, practitioners can force technological advancements inside their respective industries. By combining sustainability with research and improvement tasks, corporations can be leaders in selling economic boom through current, green solutions.

2. Risk Management Strategies: To ensure monetary balance, robust ESG-focused hazard control techniques are critical. It is vital for practitioners to proactively perceive and deal with environmental, social, and governance risks that allow them to enhance their resilience in opposition to capability disruptions and sell a strong financial environment that supports monetary growth.

3. Attracting Capital: By adhering to ESG pointers, businesses can attract various investment corporations seeking ethical and sustainable investments (Daugaard & Ding, 2022). Practitioners want to leverage this hobby to normal funding for sustainable responsibilities, contributing to a monetary boom while adhering to ESG necessities.

4. Adaptability to Regulatory Changes: Embracing ESG practices permits companies to count on and adapt to evolving regulatory landscapes. Practitioners want to prioritize compliance with current suggestions and proactively put together for future shifts, ensuring their agencies stay resilient and adaptable in ever-converting regulatory surroundings (Pham et al., 2022). Embracing those implications allows practitioners to enhance their organization's easy regular, well-known traditional regular standard overall performance and undoubtedly contribute to a broader financial boom via leveraging the transformative strength of ESG necessities.

**Table 2:** Main Themes and Resources of the Findings

Four Effects of ESG for Economic Growth	The Current Literature Evidences
There are four effects of ESG Performance on Economic Growth (Innovation Focus, Risk Management, Attracting Capital, Adaptability to Regulatory Changes	Handayani (2019), Kang (2022), Abdi et al. (2020), Baraibar-Diez and Odriozola (2019), Bhaskaran (2023), Hieu and Hai (2023), Pham et al. (2022), Koh et al. (2022), Kang (2022), Park and Kang (2022), Crespi and Migliavacca (2020), Woo and Kang (2020), Woo and Kang (2021), Daugaard and Ding (2022), Pham et al. (2022)

## 5. Discussions

There are significant implications for practitioners from the effects of Environmental, Social, and Governance (ESG) regular ordinary performance on the financial boom. These insights can be used to push the boundaries of sustainable business practices and contribute to wider economic improvement. A Focus on Innovation ESG-driven innovation provides practitioners a strategic path to support economic growth. Businesses that comply with ESG regulations can use sustainability-focused research and improvement commitments to drive technological advancements (Raneses, 2020). Through developing new markets, increasing productivity, and creating jobs, practitioners can enhance their competitiveness and contribute to the economic boom by prioritizing the younger generation and modern solutions. Fostering a culture of innovation grounded in sustainability can distinguish companies as leaders in applying financial development through forward-thinking strategies. Including Sturdy Risk Management Techniques For practitioners looking to ensure economic balance, integrating strong ESG-focused threat control strategies is essential. Through anticipatory identification and mitigation of environmental, social, and governance risks, agencies position themselves to avoid functional disruptions. Proactive risk management protects against financial obligations and cultivates a strong economy that supports long-term growth. Practitioners should prioritize integrating ESG risk management into their strategic planning to manage uncertainty and contribute to general financial equilibrium. Capital Attraction via ESG Alignment Aligning business enterprise practices with ESG mind permits practitioners to draw numerous investor businesses seeking sustainable and ethical investments. Companies devoted to ESG primary performance requirements can faucet into the developing pool of customers targeted on responsible making and funding (Raneses, 2020; Park & Kang, 2022). Leveraging this interest permits practitioners to fund sustainable obligations normally, contributing to monetary growth. Engaging with clients committed to ESG thoughts aligns with sustainable organization targets while fostering financial development through investments in green responsibilities and socially responsible tasks.

Agility in Regulatory Compliance Practitioners need to prioritize proactive compliance with ESG requirements to enhance adaptability to evolving regulatory landscapes. Agencies show adaptability and resilience by searching earlier and aligning with changing regulations. This proactive technique minimizes compliance dangers and guarantees operational performance in dynamic regulatory environments (Ge et al., 2022). The capability to reply to regulatory shifts permits practitioners to keep an aggressive detail while contributing to a strong economic environment. In essence, practitioners significantly affect financial growth by embracing the ESG mind. The strategic integration of sustainability-focused innovation, strong hazard control, enchantment of capital through ESG alignment, and proactive model to regulatory changes collectively empower businesses to strain their fulfillment and contribute to broader financial development. Prioritizing ESG worries in strategic choice-making empowers practitioners to navigate complexities while fostering sustainable economic growth.

While this takes a look at goals to offer complete insights into the connection among Environmental, Social, and Governance (ESG) everyday typical performance and economic growth, sure limitations warrant acknowledgment, which also can affect the scope and depth of the findings. Dependence on Existing Literature: One massive area for development is the take a look at the reliance on present-day literature and methodologies (Tang, 2022). The studies are restrained with the aid of the supply and high-quality of preceding research that immediately deals with the connection between ESG performance and economic boom. This dependency can also introduce preference bias and restrict the breadth of assessment, doubtlessly overlooking nuanced factors or current tendencies on this evolving challenge. Methodological Constraints Although the PRISMA method ensures a systematic and rigorous literature comparison, inherent obstacles persist. Searching out the method's predefined requirements and database preference can also inadvertently exclude applicable research, impacting the comprehensiveness of the findings.

Additionally, other than non-English language research and those outside a special time frame may restrict the range and inclusivity of views, potentially influencing the conclusions' generalizability (Zhou et al, 2020). Dynamic Nature of ESG Practices and Economic Landscape ESG practices and the economic panorama are dynamic and difficult to evolve. Based on modern-day literature, this research's findings may only partially encapsulate the speedy developments, rising tendencies, or contemporary-day policy shifts in sustainability and monetary increase (Carnini et al., 2022). As such, the take a look at its functionality to seize actual-time effects and offer insights into the most modern dynamics may be restricted—data Availability and Quality The first-rate and availability of facts in the reviewed studies furthermore present barriers. Variability in methodologies, information sources, and dimension metrics for the duration of specific research could introduce inconsistencies or discrepancies, impacting the coherence and comparability of the synthesized findings. This exceptional variability in facts ought to affect the robustness and reliability of the conclusions drawn from the literature. While acknowledging those barriers, this study affords valuable insights into the connection between ESG performance and financial increase (Zhou et al., 2020). Diligent adherence

to systematic methods and crucial assessment desires to mitigate the barriers and provide an entire know-how of the complex dynamics of ESGs and their impact on economic results.

## 6. Conclusions

This research unravels the multifaceted dating among environmental, social, and governance (ESG) performance and its effect on financial growth. The findings from a scientific literature assessment shed light on pivotal elements while acknowledging the complexity and dynamism inherent in this intersection. The identified effects of ESG regular average overall performance on financial increase underscore the transformative potential of sustainability thoughts during diverse components of the financial machine. ESG-pushed innovation emerges as a catalyst, fostering technological upgrades and marketplace disruptions that stimulate financial boom, interest creation, and heightened competitiveness. Moreover, the functionality of ESG practices to mitigate risks ensures financial stability, attracts investments, and fosters a conducive environment for sustained increase. The research emphasizes the symbiotic courting between ESG integration and access to capital, elucidating how aligning with sustainable practices attracts numerous investor companies and allows funding for sustainable duties, fueling monetary development.

Additionally, aligning ESG practices with evolving regulatory frameworks enhances agencies' resilience, ensuring compliance and flexibility that contribute to monetary resilience and balance. However, they have to look at acknowledging inherent barriers, together with the reliance on present literature, methodological constraints, and the dynamic nature of ESG practices and the monetary panorama. These barriers necessitate warning in interpreting the findings and underscore the want for persistent studies to seize evolving inclinations and nuances in sustainability and economic growth. This research contributes to the evolving discourse on ESG's usual performance and its implications for the financial boom. Imparting insights into the interaction between sustainability practices and macroeconomic results provides a foundation for further exploration. It underscores the importance of integrating ESG concerns into strategic choice-making techniques to foster sustainable monetary development.

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