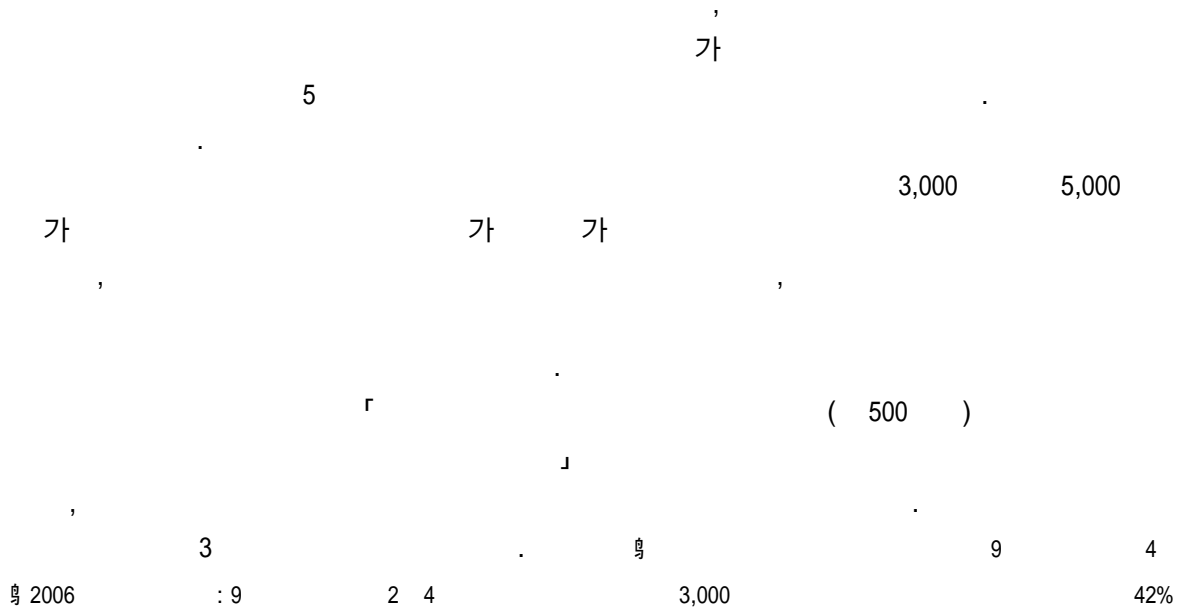
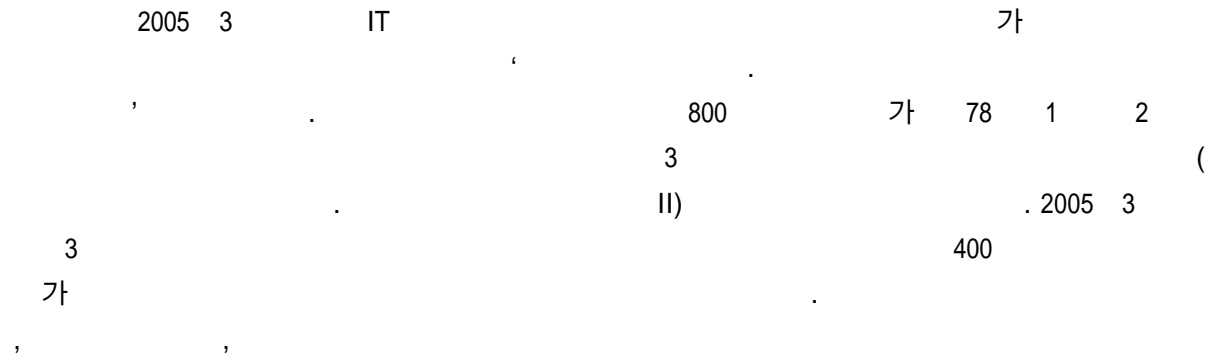


5



“ ! ”





“ ”

가 , ,
가 가

() . 가

“ ”

C · I(Corporate -Identity)

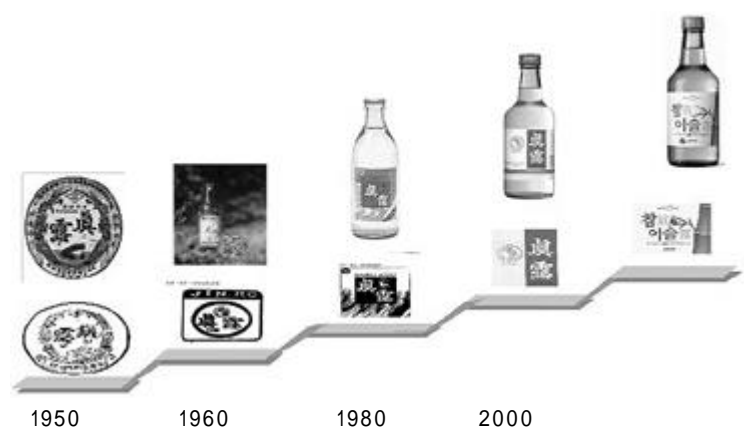
7

가

“ ”

()

가가



9.1 가

☞ SMS(Short Message Service)

☞ KIPO Messenger :

(<http://www.kipo.go.kr>)

가

가

가

가

SMS

KIPO Messenger



