

2006년 3/4분기 주류별 제조장별 출고실적

단위: 톤, %

주류별	제조장별	출고실적		계		비율		
		상반기	3/4분기	2005년	2006년	2006년점유비	전년대비	
희석식소주	합계	(40,647,140) 578,332,904	(25,448,000) 287,920,441	(66,505,393) 816,547,623	(66,095,140) 866,253,345	100.00	106.09	
	금북주	(260,821) 54,460,014	(125,743) 26,553,185	(360,866) 79,480,730	(386,564) 81,013,199	9.35	101.93	
	대산주조	(230,261) 46,942,727	(134,489) 23,213,128	(308,966) 69,178,675	(364,750) 70,155,855	8.10	101.41	
	두산	(19,311,146) 46,273,777	(15,164,760) 30,781,794	(37,772,075) 42,093,824	(34,475,906) 77,055,571	8.90	183.06	
	무학	(501,335) 45,431,657	(321,258) 21,155,614	(661,786) 64,919,405	(822,593) 66,587,271	7.69	102.57	
	보해양조	(1,448,594) 34,536,286	(644,166) 16,935,904	(2,372,996) 49,530,843	(2,092,760) 51,472,190	5.94	103.92	
	선양	(257,869) 19,325,537	(112,661) 9,148,568	(379,590) 24,447,220	(370,530) 28,474,105	3.29	116.47	
	진로	(18,412,455) 309,195,723	(8,810,072) 149,770,728	(24,250,984) 454,790,508	(27,222,527) 458,966,451	52.98	100.92	
	총복소주	(85,770) 6,254,570	(51,300) 3,345,589	(39,576) 8,828,755	(137,070) 9,600,159	1.11	108.74	
	하이트주조	(135,683) 8,693,927	(81,392) 3,591,987	(354,463) 12,646,551	(217,075) 12,285,914	1.42	97.15	
	한라산	(3,206) 7,218,686	(2,160) 3,423,944	(4,090) 10,631,111	(5,366) 10,642,630	1.23	100.11	
	증류식소주	합계	(35,271) 15,784	(2,850) 12,878	(81,401) 33,269	(38,121) 28,662	100	86.15
		금북주	(237) 11,955	(2,217) 9,317	(621) 25,347	(2,454) 21,272	74.22	83.93
두산		(34,429)		(60,000)	(34,429)			
선양		2,084	1,083	(20,000) 7,417	3,167	11.05	42.70	
진로		548	-1	(780) 417	547	1.91	131.05	
하이트주조		26	35	88	61	0.21	69.82	
한라산		(605) 1,171	(633) 2,443		(1,238) 3,614	12.61		
청주	합계	(295,516) 11,074,616	(85,250) 7,834,535	(673,330) 20,096,794	(380,766) 18,909,151	100	94.09	
	경주법주	149,391	144,426	(2,743) -1,201	293,817	1.55		

주류별	제조장별	출고실적		계		비율	
		상반기	3/4분기	2005년	2006년	2006년점유비	전년대비
청주	두산	(295,516)	(85,250)	(670,587)	(380,766)	98.45	92.62
		10,925,225	7,690,109	20,097,995	18,615,334		
일반증류주	합계	(669,691)	(433,043)	(756,387)	(1,102,734)	100	110.41
	금복주	(11,340)		(44,415)	(11,340)	0.04	37.64
		2,257	661	7,752	2,918		
	두산			(83)			
		-7,710		265	-7,710		
	디아지오코리아	(631,840)	(424,270)	(634,630)	(1,056,110)		
			11,928		11,928		
	롯데칠성	(3,557)	(2,373)	(6,851)	(5,930)	1.79	106.30
	89,914	42,846	124,897	132,760			
	진로	16,663	10,980	27,624	27,643	0.37	100.07
	국순당&B	(22,954)	(6,400)	(70,408)	(29,354)	97.74	110.55
		4,739,653	2,510,688	6,558,243	7,250,341		
맥주	합계	(38,129,094)	(22,931,546)	(68,757,631)	(61,060,640)	100.62	99.52
	오비맥주	(27,081,726)	(16,469,903)	(49,044,149)	(43,551,629)	38.42	93.03
		294,496,384	191,660,072	522,588,227	486,156,456		
	하이트맥주	(11,047,368)	(6,461,642)	(19,713,482)	(17,509,010)	62.20	104.05
		484,504,271	294,743,713	748,934,843	779,247,984		
위스키	합계	(234,718)	(165,561)	(467,785)	(400,279)	99.98	97.70
		5,064,380	2,473,097	7,714,749	7,537,477		
	두산	(12,614)	(8,452)	(22,936)	(21,066)		-241.67
		-11	-33	18	-44		
	디아지오코리아	(53,836)	(41,017)	(130,240)	(94,853)	0.03	22.40
		1,242	1,243	11,096	2,485		
	롯데칠성	(124,697)	(85,800)	(208,211)	(210,497)	40.26	95.55
	2,008,778	1,025,885	3,175,968	3,034,663			
	보해양조	(9,302)	(4,487)	(12,475)	(13,789)		702.24
		24	1,855	268	1,879		
	진로발렌타인스	(34,269)	(25,805)	(93,924)	(60,074)	59.68	99.36
		3,054,347	1,444,147	4,527,399	4,498,494		
브랜드	합계	(145,109)	(34,313)	(179,677)	(179,422)	100	84.07
		3,514	3,091	7,857	6,605		
	국순당&B	(145,109)	(34,313)	(179,677)	(179,422)	100	84.07
		3,514	3,091	7,857	6,605		
과실주	합계	(238,318)	(93,369)	(249,439)	(331,687)	100	115.35
		7,894,328	3,949,166	10,267,711	11,843,494		

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		상반기	3/4분기	2005년	2006년	2006년점유비	전년대비
과실주	금복주	243,111	100,645	331,761	343,756	2.90	103.62
	두산	[44,191] 1,675,946	[23,299] 861,218	[69,843] 2,701,028	[67,490] 2,537,164	21.42	93.93
	무학	[1,274] 957,966	[2,330] 356,407	[31,474] 1,513,390	[3,604] 1,314,373	11.10	86.85
	무학주류	[1,882] 129,265	[307] 44,867	[2,227] 308,571	[2,189] 174,132	1.47	56.43
	보해양조	[167,819] 1,677,110	[66,343] 1,189,406	[125,778] 955,222	[234,162] 2,866,516	24.20	300.09
	진로	[23,057] 2,842,437	[713] 1,274,869	[13,672] 4,022,943	[23,770] 4,117,306	34.76	102.35
	국순당L&B	[95] 368,493	[378] 121,753	[6,445] 434,796	[473] 490,246	4.14	112.75
리큐르	합계	[275,614] 1,610,459	[231,296] 763,403	[648,128] 3,011,165	[506,910] 2,373,862	100	78.84
	금복주	45	14	57	59		102.90
	두산	[98,108] 270,247	[76,163] 127,360	[132,419] 471,696	[174,271] 397,607	16.75	84.29
	롯데칠성	[71,597] 44,688	[120,408] 44,226	[377,441] 151,158	[192,005] 88,914	3.75	58.82
	무학	2,494	-3,267	5,969	-773	-0.03	-12.95
	보해양조	[61,436] 654,431	[18,067] 251,020	[94,684] 1,458,283	[79,503] 905,451	38.14	62.09
	진로	[30,488] 26,612	[15,782] 11,336	[19,116] 47,030	[46,270] 37,948	1.60	80.69
국순당L&B	[13,985] 611,942	[876] 332,715	[24,467] 876,972	[14,861] 944,657	39.79	107.72	
약주	합계	[477,267] 10,344,709	[218,459] 3,878,084	[779,249] 16,942,569	[695,726] 14,222,793	100	83.95
	국순당	[477,267] 10,348,865	[218,459] 3,879,381	[779,249] 16,927,332	[695,726] 14,228,246	100	84.05
	두산	-5 -4,156	-27 -1,296	15,237	-32 -5,452		-35.78
기타주류	합계	[30,553] 1,390,611	[15,366] 806,721	[53,277] 1,936,048	[45,919] 2,197,332	100	113.50
	두산		-86	90	-86		-96.00
	롯데칠성	[30,553] 1,390,611	[15,366] 806,807	[53,277] 1,935,958	[45,919] 2,197,418	100.00	113.51

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