# 온라인 환경에서 정보탐색활동과 학습자 특성과 상관관계 <sup>오은주·김정섭<sup>†</sup></sup> (부산대학교)

# Individual Variables affecting Online Information Retrieval Behaviors

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#### Abstract

본 연구는 인지양식이 온라인 학습의 성취도에 영향을 미치는 요인중의 하나라는 선행연구 결과 들을 토대로, 인지양식이 온라인 정보탐색능력에도 영향을 미치는지 그리고 어떤 다른 개인적인 특 성들이 온라인 정보탐색행위와 연관성이 있는지 고찰 하였다. 연구 대상은 대학원 석사과정과 박사 과정에 재학중인 학생 36명이었으며, 인지양식검사와 Ellis와 Haugan (1997)의 정보탐색행위 모델에 근거하여 연구자에 의해 제작된 설문조사를 실시하였다. 학생들에게 연구 주제를 주고 온라인상에 서 정보를 탐색하도록 시켰으며, 이들의 정보탐색행위 과정과 특성을 관찰하고 기록하였다.

인지양식검사 결과와 설문조사 결과를 양적 분석하고, 정보탐색행위 과정과 특성에 관한 질적 분석 한 결과에 의하면, 개인의 인지양식과 온라인시스템을 이용한 정보탐색능력과는 아무런 상관관계가 없었다. 반면에, 정보탐색행위는 컴퓨터 이용 능력, 온라인 도서관 시스템 사용경험/능력과 상관관계 를 보였다. 또한 검색한 정보에 대한 만족도는 정보탐색에 보내는 시간과 반비례 상관관계를 가지며, 대부분의 학습자들이 총 8단계의 정보탐색과정 중 "Browsing" 단계에 대부분의 시간을 보내는 것으 로 관찰 되었다. 끝으로 대부분의 학생들이 도서관 시스템 사용능력에 높은 효능감을 보였지만, 학교 온라인도서관 시스템이 사용하기 편리하지 않도록 설계되어있다고 대답했으며, 자신들의 연구를 위해 서 인터넷 검색엔진보다는 도서관 데이터베이스를 더 자주 사용하고 있는 것으로 나타났다.

# *Key Words : information retrieval activities, individual variables, online environments, cognitive styles*

#### I. Introduction

Information technology has had a great impact on research and development in many academic disciplines, providing a wide variety of resources and many powerful tools to search for resources. Transforming text-based information into a digital format and making it available online has improved information-seeking environments for

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users by overcoming many barriers such as feasibility, accessibility, and efficiency in time and space. Recently, as an increasing number of individuals and organizations use online tools as their main channel for information resources, skills in retrieving electronic information become necessary for successful learning at school and performance at work.

Over the years, techniques for information retrieval systems (IR) have been tested, developed, modified, and improved in order to better support users in responses to their inquires concerning information seeking activities (Rasmussen, 2003). However, studies often claim that in spite of advanced

features of these tools, current online library IR systems may not accommodate users' needs, particularly users with certain cognitive styles. Recent studies on user characteristics in user-system interaction indicate that individuals are different in their abilities and ways of reacting to a system. Certain types of individuals are flexible and efficient in their uses of navigation tools while others are not. There are many studies conducted to discover underlying factors related to individuals' interactions with systems. However, only a few studies focused on online library systems and databases, especially the use of library resources by graduate students. There are many individual variables affecting information retrieval behaviors in online library systems. Among other user variables, this study focused on cognitive styles and online search experience, especially technology competency and familiarity with the This study examined how these systems. variables influence users' search performance and choice of navigational tools in online retrieval environments based on Ellis & Haugan (1997)'s model which is one of the exemplary information seeking behavior models.

### II. Literature review

# 1. Individual differences in their cognitive styles

Information seeking behaviors are heavily subjective and user-focused activities; individuals differ in their needs, value judgments, and styles of seeking and retrieving information. The ways of using information systems are different based on individuals' needs, situations, contexts, and personal preferences in interacting with IR systems. Kim (1997) claimed that individuals are different in their ways of reacting to systems based on their characteristics. In particular, field related cognitive styles are one of the characteristics that greatly influence the ways of reacting to systems. The literature suggests that cognitive styles are a composite of individual characteristics that serve as relatively stable indicators of how individuals respond to certain circumstances. ( Witkin, Oltman, Raskin & Karp, 1971).

The outline of fieldrelated learning styles was suggested by Witkin, Oltman, Raskin, & Karp (1971) and it is one paradigm of cognitive styles, "measuring individuals' perceptual and processing characteristics which influence the preferences and strategies that learners use to perceive, process, store, and recall information". According to Witkin et al., (1971), individuals have varying degrees of field dependency and degrees of field dependency can be a measuring tool to define individuals cognitive/learning styles. These cognitive styles are divided into three types (field independent, fielddependent, and field neutral) based on levels of field independency and those three types of often used to identify two different types of learners (FI and FD learners). Field independent learners (FI learners) and Field Dependent learners (FD learners) reveal different characteristics in their attributes in reacting to tasks and handling information; field independent (FI) learners tend to be more analytical and organized in their learning, possessing strong problem solving-skills while field dependent (FD) learners are less structured, presenting difficulties in reorganizing information and attending to salient cues. In addition, FI learners are not easily influenced by surrounding environments, separating objects discretely from their backgrounds while FD learners are easily distracted by backgrounds.

Park (2004) reported that cognitive styles influence individuals' information retrieving behaviors and ways of information processing in virtual environments. According to the study, individuals are different in their selection of effective navigation tools and information retrieval procedures based on their background information and meta-cognition. In the same context, studies on learner characteristics and students' achievement (Byun & Choi, 2006; Kim, 2004, Kim, 2003; Kim & Cho, 2006) proposed that there are subtle differences in the effectiveness of using online instructional materials since individuals have different ways of reacting to online systems. According to Byun and Choi (2006), effectiveness of multimedia integrated instruction is closely related to learners' cognitive styles; when multimedia materials are used in instruction, field independent learners are more likely to be successful in their learning than field dependent learners might be. In addition, Kim and Cho (2006) suggested that individuals' cognitive styles should be considered when designing instruction for subjects that require strong problem solving skills. Many other studies (Kim, 2004; Park, 2004; Brenner, 1997) showed cognitive styles can be predictors of success in students' achievement in certain subject areas.

# 2. Cognitive styles and Information Retrieval (IR) Systems

However, Wang, Hawk, & Tenopir (2000) claimed that in many cases, the design of online information retrieval systems (i.e., online catalogs and databases) do not take into account differences in cognitive individual styles. According to Chen (2002) and Daniels & Moore (2000), many IR systems are designed for individuals with FI cognitive styles and other users may get lost or be disoriented in online retrieval environments. The users might feel difficult to understand salient cues or have an inability to handle an overload of excessive stimuli through multiple channels while seeking information.

Many studies (Chen,2002; Daniels & Moore, 2000; Wang et al., 2000) agree that an IR process is a problem-solving activity. Studies focusing on relationships between cognitive styles and individuals' success in retrieving information on the Web have revealed that FI learners with strong problem-solving skills perform more efficiently in a searching process, spending less time (Kim, 1997). Furthermore, FI styles feel more comfortable with navigating in multifaceted hypermedia environments, while FD styles can be cognitively overloaded by excessive stimuli or dissonant cues contained in multiple channel messages and thus feel lost in hyperspace (Daniel & Moore, 2000).

On the other hands, studies such as Brenner (1997) and Wang, Hawk, & Tenopire (2001) failed to detect any significant interaction between cognitive styles and students' performance in online learning environments. Like this, while many studies did not find any correlations between learning styles and learning achievements in online environments, a majority of studies still reveal individual differences in information retrieval behaviors in using online IR systems.

#### 3. Information retrieval behaviors

Researchers propose several different models of information processing and retrieval behaviors on the Web. In spite of a great variety of architectures of IR systems, when examining the stage of information process, users seem to experience similar stages in their ways of processing in each stage as a whole; yet they are very different within the context of searching strategies, sequencing the steps, accessing, extracting, and evaluating information. Thus, many researchers agree that technical and operational aspects of systems may not be sufficient to explain an IR process. Instead, investigation focusing on users' mental activities such as sense-making (Kuhlthau, 1993), cognitive, and behavioral approaches (Choo, Detlor, & Turnbull, 1997; Ellis & & Hugan, 1997) should be employed in order to deal with the complex nature of users' information retrieval behaviors (Wang et al., 2000).

Kuhlthau (1993) interpreted information retrieval behaviors as a sense-making process. Information retrieval is a process of constructing and understanding from a state of uncertainty. While Kuhlthau (1993) heavily focused on human cognitive status based on a traditional IR process, Ellis & Haugan (1997) described information retrieval patterns, balancing both human and system approaches. Ellis and Haugan's model was derived from the observations of engineers and research scientists and included eight categories: (a) surveying, (b) chaining, (c) monitoring, (d) browsing, (e) distinguishing, (f) filtering, (g) extracting, and (h) ending. Ellis & Haugan's model is considered an exemplary process that most explains information seeking behaviors of human beings most logically.

Choo et al., (1998, 1999) adopted Ellis & Haugan's version in order to create а behavioral model on the Web by comparing the information retrieval patterns with Web moves. Through several studies focusing on user behaviors, the researchers agreed that information retrieval patterns on the Web differ depending on the nature of information needs, information seeking tactics, and the purpose of information use. The information seeking process is a personal activity that reflects individual circumstances such as experience, mental states, levels of knowledge, etc. Thus, the variables that influence an IR process depends on a combination of internal and external factors that users might have. Oh & Lim (2004) suggest that familiarity with IR systems is one of the mostimportant factors in the success of IR behaviors along with abilities in evaluating information. Following is the table that compared Ellis and Haugan's model to web activities created by Choo et al., (1998, 1999).

<table< th=""><th>1&gt;</th><th>Ellis</th><th>&amp;</th><th>Hauga</th><th>an's</th><th>(1997)</th><th>model</th><th>of</th></table<>	1>	Ellis	&	Hauga	an's	(1997)	model	of
		info	rma	tion	se	eking	behavi	ors
		con	npar	ed to	web	activities		

Stages	Information seeking behaviors	Web activities
Surveying (Starting)	Comprising characteristic of initial search for information	Identifying websites/pages containing or pointing to information of interest
Chaining	Following chains of citations	Following links on starting pages to other content-related sites
Monitoring	Keeping abreast of developments in an area by regularly following particular sources	
Browsing	Casually looking for information in areas of potential interest	Scanning top-level pages: lists headings site maps
Distinguishi ng	Using known differences between sources as a way of filtering the amount of information obtained	Selecting useful pages and sites
Filtering	Using certain criteria or mechanisms when searching for information	Using filtering keys, check list or interface
Extracting	Activities associated with going through a particular source or sources	Receiving site updates using push, agents or profiles
Ending	Selection of information	Selection of information

# 4. Variables related to information retrieval behaviors

As mentioned above, studies have been conducted to discover underlying factors related to individuals' interactions with systems. However, only a few studies focused on library systems and databases, especially the use of library resources by graduate students. There, it is important to worthwhile to examine variables affecting to IR behaviors when using online library systems. There may be many individual variables affecting IR behaviors. Among other user variables, this study focused cognitive styles and online search on experience, especially technology competency and familiarity with the IR systems, and examined how these variables influence users' IR behaviors in online library environments based on Ellis and Haugan's model (1997). The Ellis & Haugan's model of IR behaviors was chosen to compare with cognitive styles for this study since the model was created by holistically approaches, covering mental and behavioral aspects of information retrieval activities.

## III. Method

## 1. Research questions

Four research questions were formulated to find out the variables affecting information retrieval behaviors and examine the predominant characteristics of information retrieval behaviors.

(1) Are individuals different in their information retrieval behaviors based on their cognitive styles?

(2) What other variables are related to information retrieval behaviors and how the variables are related to each other?

(3) What tare the characteristics of information retrieval behaviors in using online library systems?

(4) How do users perceive online library retrieval systems?

#### 2. Participants

Total number of 36 graduate students at the southern university of the USA participated in the study. In detail, the participants in this study were students enrolled in IS (Information Science) 580 and EP (Educational Psychology) 662. IS 580 is a course that introduces theoretical foundations to graduate students in information science, examining the nature of information and problems associated with its behavior, representation, retrieval, and use. The class was composed of 28 graduate students pursuing a MS degree in Information Science and 24 students participated in this study. EP 662 is a research design course for doctoral students dealing with issues related to designing and conducting studies using both qualitative and quantitative methods. The class was composed of 8 graduate students pursuing a Ph.D degree in Education and 4 graduate students pursuing a Ph.D degree in Audiology and Speech Pathology, and 12 students participated in this study.

#### Instruments

Data were collected through three instruments. Internal consistency of the survey instrument was tested by SPSS and reliability of both survey and information retrieval activity were assured by three experts from the department of information science at the participating university.

#### (1) Group Embedded Figures Test

(Witkin et al., 1971) (20 min.)

The Group Embedded Figures Test (GEFT), developed by Witkin, et al. (1971), is designed to measure individuals' levels of field independency by tracing simple forms from the larger complex figures containing them according to the instruction.

The test instrument consists of three sections with 25 items: the first section contains seven items for practice, and the second and the third sections contain nine items each for each section for scoring. The maximum score is 18 and three different types of cognitive styles (FI, FN,FD) are identified by the scores. The GEFT test was administered to the participating students for 20 minutes.

(2) Information Retrieval Behavior Survey (10 minutes)

The survey questionnaire was developed by one of the investigators to examine students' information seeking behaviors and their levels of competency in using computer technology and online resources. The questions were developed by adopting and modifying information from various sources by the investigators and those were composed of both open-ended and multiple choice questions with 5 Likert scale. The questionnaire consists of 8 items asking about technology competency (Section I), 12 items asking about use of online library resources(Section II), 15 questions asking about information seeking behaviors using online (Section III). In particular, resources the questions for information seeking behaviors were modified by the investigators based on and Haugan's behavioral model of Ellis information seeking activities (Ellis & Haugan, 1997). The internal consistency of this instrument proved by Cronbach's alpha of 0.8.

(3) Information Retrieval Activity (10 min.)

Information retrieval activity was developed by one of the investigators to examine students' information seeking and retrieval processes. Students were asked to conduct research on "critical pedagogy" for 10 minutes and save the search results in a designated area.

The research topic was selected based on the knowledge that none of the participants had sought for the information about the topic before and 10 minutes of research time was set up to examine the skills in the use of library systems and decision making abilities. The search process was recorded by Camtasia (screen capture software) with permission of the students. The instructions were clearly described on the information retrieval activity sheet and a laptop computer was provided to each student.

#### 4. Data collection procedures

A sample packet consisting of a cover letter and test instruments was sent to the instructors to ask for permission to administer the instruments in class. Upon receiving permission from the instructors, the investigators visited the classrooms and administered the tests. GEFT test was administered for 20 minutes, then the survev instruments were and distributed to the participants. After finishing two instruments, participants who were in a doctoral program were asked to go to the computer room and the information retrieval activity sheet was given to them for performing the task as instructed. The students completed the instruments and activities according to the procedures given by the investigator, and the investigator collected the data upon completion. It took about one hour to complete all the data collecting procedures for each group.

#### 5. Data analysis

Responses to the questionnaire were entered into SPSS, and the results were analyzed using the ANOVA and Pearson's correlation test. In addition, Independent Sample T-test used to compare the data by selected variables used for the study. Variables to be analyzed were;

(1) Cognitive styles: GEFT scores (GEFT test),

(2) IR behaviors: information seeking behaviors (survey),

(3) Computer technology competency: skills in handling digital data, computer

using online resources, search engines, and computer systems (survey),

(4) IR system competency: skills in using online library systems(survey),

(5) Overhead: total time to spend information retrieval activities (retrieval activity), and

(6) Satisfaction: degree of being satisfied with the retrieved results(retrieval activity).

#### **IV.** Research Findings

#### 1. Cognitive styles and IR behaviors

According to the data analysis, out of the total 36 participants, 10 participants were identified FN, eight participants were identified FD, and 18 participants were identified FI learners. In order to find out whether IR behaviors are different based on cognitive styles, ANOVA was employed with three different types of cognitive styles. According to the data in Table2. no difference was found in individuals' IR behaviors based on their cognitive styles (FI, FD. FN). The Pearson's correlationship test was also employed to find out whether other variables (technology competency, IR system competency, success of IR process, overhead, and satisfaction) are related to cognitive styles but none of the variables was related to cognitive styles as well.

<Table 2> ANOVA for information retrieval behaviors based on cognitive styles

	SS	DF	Mean square	Sig.
Between	.293	2	.146	.670
Within	11.8 90	33	.360	

<Table 3> Results of descriptive statistics

	Ν	Mean	SD
FN	10	3.7111	.62240
FD	8	3.6806	.67308
FI	18	3.8765	.55476

In addition, to find out whether FD users feel getting lost or being disoriented and have difficulties handling excessive information Chen (2002) and Daniels & Moore (2000) claimed, the student's responses to two questions below were analyzed by the three cognitive styles. As Table 4 indicates, there was not any significant difference found in their answers based on their cognitive styles. Table 5 indicates that most students reported being confident in dealing with multiple stimuli and strong organization skills in dealing with online information in general. However, ironically, FD expressed stronger confidence styles in information organization skills than FI styles did. Therefore, T-test was adopted to find whether there is any difference between FI and FD styles. As Table 6 indicates, there was a difference in information significant organization skills between FI and FD styles.

Items:

(1) I feel overwhelmed when I have to deal with more than one information retrieval system to find information

(2) I can organize information that I find during the retrieval process.

Item		SS	DF	Mean square	Sig.
#1	Between	.211	2	.106	.816
	Within	17.0 11	33	.515	
#2	Between	5.34 4	2	2.672	.054
	Within	27.5 44	33	0.835	

<Table 4> ANOVA for information overload and organization skills (Min =1, Max. =5)

	Me	an	SD		
	#1	#2	#1	#2	
FN	2.20	3.2	0.919	0.789	
FD	3.0	4.25	1.195	0.463	
FI	3.44	3.44	1.162	1.097	

<Table 5> Results of descriptive statistics

<Table 6> Independent T-test between FI and FD sytles

Т	F	Sig.	Mean difference	95% conf Low Upp	ver
2.633	23.997	.015	.806	.174	1.437

### 2. Variables related to IR behaviors

In order to find out what variables are related to information retrieval behaviors and how variables are related to each other, Pearson's correlation test was employed.

<Table 7> Pearson's correlationships among the variables

	Computer	
	technology	Satisfaction
	competency	
IR behaviors	.464(**)	
IR competency	.412(*)	
Time		762(*)

<Table 8> Results of descriptive statistics

N	Mean	SD
36	3.7870	.58997
36	4.2743	.43999
26	2 (12)	2001
36	3.6136	.39916
8	16.5262	6.74078
11	3.45	1.036
	36 36 36 8	36         3.7870           36         4.2743           36         3.6136           8         16.5262

The data in Table 7 showed that IR behaviors had a significant relationship with computer technology competency (P<0.01). In addition, computer technology competency was correlated with competency using information retrieval systems (IR competency (P<0.01). Particularly, the students with high levels of technology competency reported being more confident using online library systems (i.e., online catalogs, databases, online library loan services, and reserved materials) and they can efficiently use their time and strategies in retrieving relevant information.

Furthermore, overhead was significantly related to satisfaction with search results. The observations and quantified data from the information retrieval behavior revealed that students' satisfaction with their search results was correlated with the amount of time and effort they spent on the research. However, ironically, the relationship between the overhead and their satisfaction was inversed as Table 4 shows: the more time students spent searching, retrieving, and evaluating information, the less satisfaction they had with their results.

# Patterns of information retrieval activity

In this section, data was analyzed based on the observations of video clips that were recorded during the information retrieval activities. A list of checkmark with eight categories was used to analyze the observed data: (a) surveying, (b) chaining, (c) monitoring, (d) browsing, (e) distinguishing, (f) filtering; (g) extracting, and (h) ending.

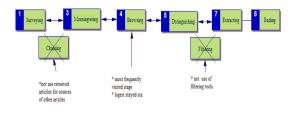


Fig. 1. Information retrieval behaviors observed.

According to the observed data in Figure1, students simultaneously went back and forth between stages according to their needs and each procedure did not occur in order as Ellis & Haugan (1997) suggested. In addition, the stages such as chaining and filtering were not found: studentsdid not use articles as a source in order to find more publications by the same authors or subcategories for chaining, or extract articles from the retrieved data directly without filtering.

The students did not use authors or journals in order to find more resources but relied on the information that was retrieved by the systems automatically through keyword searching. When the students did not find enough information from the retrieved list, they went back to the browsing stage and started searching for more information with the same key words using different IR systems. In utilizing the features of the systems, the students used the basic search functions only by typing a keyword; nobody attempted to use advanced search options (e.g. document type, dates) in order to narrow the search options. It was also observed the participants used different navigation tools and function keys during the search process.

In general, the students tended to spend one

third of the total research time to browse the information using the IR systems, and the rest of the time was used to distinguish and extract the information by checking the related subject and reading the abstracts. When comparing the search results of ten participants (ten abstracts from each participants), it was found that everybody was different in the use of judgment in selecting the related articles with the given topic "critical pedagogy": each participant selected different articles and only one article was selected by twice by tow different participants. The students tended to rely on the titles when they selected related information: all the selected abstracts contained "critical pedagogy" in the titles.

# Students' perceptions of online library retrieval systems

(1) Students perceptions of online library retrieval systems 12 questions were analyzed to examine students' perceptions of online retrieval systems.

<table< th=""><th>9&gt;</th><th>Students'</th><th>perceptior</th><th>ns of</th><th>online</th><th>library</th></table<>	9>	Students'	perceptior	ns of	online	library
		retrieval	systems	(N=	36,	Min.=1
		Max.=5)				

Agree & Strongly agree					
Statements	%	No.	М	SD	
<ol> <li>I feel confident in using online library catalog of my university.</li> </ol>	72%	16	3.97	.810	
<ol> <li>I feel comfortable in using online databases of my university.</li> </ol>	67%	24	3.92	.841	
3. I feel comfortable accessing reserved	78%	28	4.11	.820	

	1			
materials and				
retrieving				
information for my				
classes.				
4. I feel comfortable				
using online library	61%	22	3.83	1.082
loan services.				
5. I am usually				
successful in finding				
the necessary				
information by using	72%	26	3.83	.697
the online library				
catalog of my				
university.				
6. I am usually				
successful in				
retrieving the				
necessary				
information by using	69%	25	3.83	.811
the electronic				
databases of my				
•				
online catalog of my	56%	20	2 50	722
university retrieves	30%	20	3.58	.732
highly relevant				
results as I request.				
8. I believe that the				
online databases of				
my university	64%	23	3.67	.793
retrieve highly				
relevant results as I				
request.				
9. I believe that online				
library systems (both				
online catalog and	50%	18	3.33	.828
databases)are	0070	10	0.00	.020
designed user				
friendly.				
10. I sometimes feel				
that I need help				
from an				
information	56%	20	2 10	1 202
librarian to use	30%	20	3.19	1.283
the online library				
resources of my				
university.				
11. I usually use a	47%	17	3.03	1.298
ube u	1,10			1.2.70

h				
help menu or				
search hints in				
order to maximize				
the search results.				
12. I have considered				
attending library				
workshops or				
training sessions to	64%	23	3.61	1.358
be able to utilize				
library systems				
more effectively.				

As shown in Table 9 and Figure 2, students reported being comfortable using the library systems. A majority responded that they felt confident in using the online library catalog (72%) and databases (67%). A similar number of students reported that they are usually

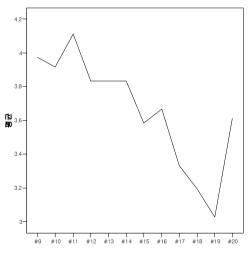


Fig. 2. Students' perceptions of online library retrieval systems.

successful in retrieving necessary information using the systems. However, only 50% of the students perceived that the online library systems are designed to be user friendly, allowing them to access and retrieve information as they needed; 56% and 64% reported that the online catalog and databases retrieved as they requested.

The results of the open-ended question about the students' favorite aspect of the library systems revealed that students preferred university portal databases to other IR systems such as catalogs or E-journals because of the easy access and operation, full text options, a wide range of collections, and the capabilities that retrieve and organize information. Overall the students favored convenience of accessing and collecting data without having to search the stacks of periodicals.

<Table 10> Selection of library database and internet search engines (N=36)

Items	Frequency(count)	
Library database	57% (21)	
Internet search engine	43% (14)	

When comparing students' perceptions between the use of internet search engines and the library systems, students prefer using library systems for their research projects since library database allow them to get best result (Table 10) 57% students chose library systems for performing their research projects while 43% chose Internet search engines for their preferred research tools.

# V. Conclusion and discussion

This research revealed no correlations between individuals' cognitive styles and their information retrieval activities, but it was able to detect the individual differences in competency using the IR systems depending on their computer technology competency. Particularly, individuals were different in the selection of navigation tools, use of function keys, time spent for each IR stage, and evaluation of the retrieved information. This study revealed that competency in using computer technology is the most important factor in the use of IR systems and success of IR activities.

In detail, the students who seemed to be familiar with the IR systems did not spend much time in browsing while the students without knowledge about the systems spent more time in browsing by surfing around the catalog and databases. They also tended to use one or two types of databases or E-journals even though they knew that many other options were available. Students tended to spend most of their time for "browsing" and skip the "filtering" stage due to lack of knowledge about the function keys to save the relevant documents and recall the saved documents to extract the necessary documents. In addition, students perceived that the IR systems of the university are not designed to be user friendly and felt they needed help to utilize the system more effectively.

The information-seeking process and retrieval activities are subjective and self-oriented activities. Users have to develop their own strategies and tactics based on their needs, skills and experiences. From the video data that recorded students' information retrieval activities, it was observed that students had their own navigation styles in the use of used their interface and own evaluation strategies selecting in and extracting information; even though they brought up the same pages using the same databases, they selected different articles related to the given topic. The data indicate that even though IR activity is not related to cognitive styles, yet, individuals are different in the use of systems and in their judgment of selecting relevant information.

The findings of this study are limited to the participating school. Thus, it can not be generalized for all information related phenomenon. However, considering the implications from the findings, it is worthwhile for universities to evaluate the effectiveness of their online library systems so that they can better serve for students' needs and better utilize school facilities.

Information retrieval systems (IR systems) provide a means of access to databases that contain vast amounts of information, responding to a user inquiry. The objectives of IR systems are to support users to generate search queries and present those results in a format that helps users determine relevant items. The process of IR systems includes item normalization (normalize the value of word selective dissemination using stems), of information, document database search, and index database search.

The online library systems are composed of many features such as catalogs, databases, loan services, reserved materials, etc. Usually, resources are arranged by subject areas and groups of related fields. All the features have menu-driven interfaces that allow searching by author, title, author/title combination, subject heading, and call number. Certain systems allow Boolean combinations of these; however, there is a great variety in the types of command for search techniques. Most systems are sensitive to case, word-order, space, and symbols such as slash and hyphen. Certain systems limit the number of characters in the search box. The retrieval rate varies by the amount of data that the systems carry and the number of databases and electronic resources (i.e. e-journal) the libraries subscribe to or purchase.

The number of steps required to complete a search varies by systems as well. Therefore, if students are not familiar with the library "the overhead" to obtain the systems, information they want will increase, not because of the actual searching process, but because of the system analysis. Online library systems serve thousands students everyday as a primary tool for research and academic performance. Graduate students particularly are required to be systems competent in order to produce quality work. However, students often encounter difficulties in using the systems, complaining that unless they intentionally learn how to use the systems, they will not be able to use the systems effectively. Each school has different library systems and online catalogues and the databases that are used most frequently have different ways of operating depending on vendors.

In schools, most students do not know exactly how the systems work but depend on their own instinct, navigating through the systems, and spending a great amount of time, struggling. In many cases, students' skills in using IR systems affect the precision of search results and the quality of work they produce. The primary goal of universities is to enhance their students' learning to make their schools to be competitive in the academic field. If so, universities should not hesitate to provide user friendly IR systems to students and opportunities for students to learn about the systems through mandatory workshops or training.

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