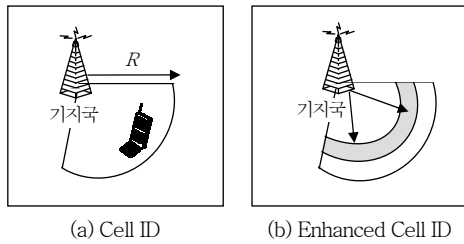


Technical Trend of Location - Based Service

<p>&amp; RFID/USN</p> <p>.....</p> <p>.</p> <p>.</p> <p>. LBS</p> <p>. LBS</p> <p>. LBS</p> <p>.</p> <p>.</p>	<p>(S.H. Lee) LBS</p> <p>(K.W. Min) LBS</p> <p>(J.C. Kim) LBS</p> <p>(J.W. Kim) LBS</p> <p>(J.H. Park)</p>

I.

LBS  
GPS  
(LDT)  
(network-based)  
GPS  
(handset-based)  
(LBS)  
(hybrid)  
[1]-[3].  
LBS  
500  
가 . GPS  
LBS가 가  
GPS, GIS, ITS  
가  
, DMB, RFID/USN  
GPS  
가 .  
A-GPS  
DGPS  
LBS 가  
2003  
, 2005 1 ‘  
, LBS  
LBS  
, LBS  
, LBS  
ETRI  
LBS  
LBS  
ID  
가  
3  
가  
( ( 1)



(a) Cell ID (b) Enhanced Cell ID

( 1) Cell ID Enhanced Cell ID

- Enhanced Cell ID

Enhanced Cell ID

GSM

, Cell ID  
가

Only)

RTT(3GPP FDD

RTT

- AOA

AOA(Angle of Arrival)

3

, 가

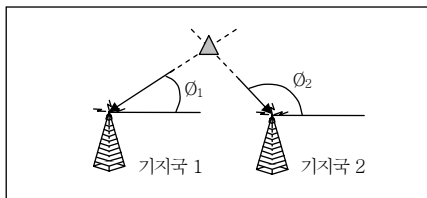
AOA

VOR

50~150m

150~200m

(( 2) ).



( 2) AOA

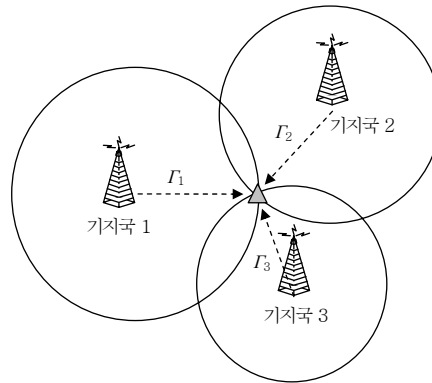
- TOA

TOA(Time of Arrival)

2

125m

(( 3) ).



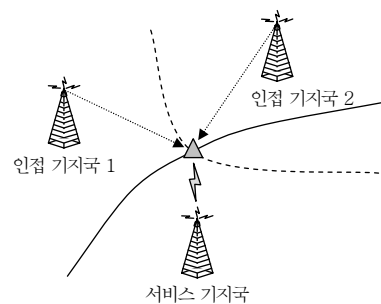
( 3) TOA

- TDOA

TDOA(Time Difference of Arrival)

50~200m

(( 4) ).



( 4) TDOA

- A-GPS

A-GPS(Assisted-GPS)



. GPS

, RFID,

[4],[5]

(indoor

positioning technology)

PDE

PDE

### . LBS

• DGPS

DGPS(Differential GPS)

GPS가

LBS

LBS 가

(location server)

• E-OTD

E-OTD(Enhanced Observed Time Difference)

2

가

가

가

가

. GPS

가

75~150m

LBS

• Galileo

GPS

DB

DB

GIS DB

DB가

DB 가

2008 30

, Galileo

GPS

가

GPS가 가

가

. GPS

55%

가

96%

100  
DB

‘ChoroChronos’[6]

가 , ETRI  
DBMS

•

LBS  
, LBS

X, Y  
(geocoding) (reverse-geocoding)

## LBS

가  
LBS  
가

1999

가 LBS , ,  
가

### 1. LBS

LBS  
Information, Entertainment, Safe & Security,

Tracking, Commerce

• Information

“ / ”, “ ”, “ !  
”

• Entertainment

“ ”, “ ”, “LBS ”, “  
”, “ ”, “ ” 가

• Safe & Security

GPS

, 가

가

“ 가”, “i-Kids”, “GPS ”  
가

• Tracking

• Commerce

LBS

가

Commerce

, m-  
L-Commerce



가 , . 2004  
 7 911  
 E911 . E911  
 Autodesk “Friend connect”,  
 LBS Kivera Voltdelta  
 “Driving directions”

## 2. LBS

• , , ATM  
 “Find places”

LBS 2001 KDDI  
 gpsOne GPS

. 2001

CP  
 NTT KDDI

• , LBS  
 , PC, ,

, PDA

가

• LBS  
 , L-Commerce, -  
 LBS

가 2000 가 (( 5) ).  
 LBS

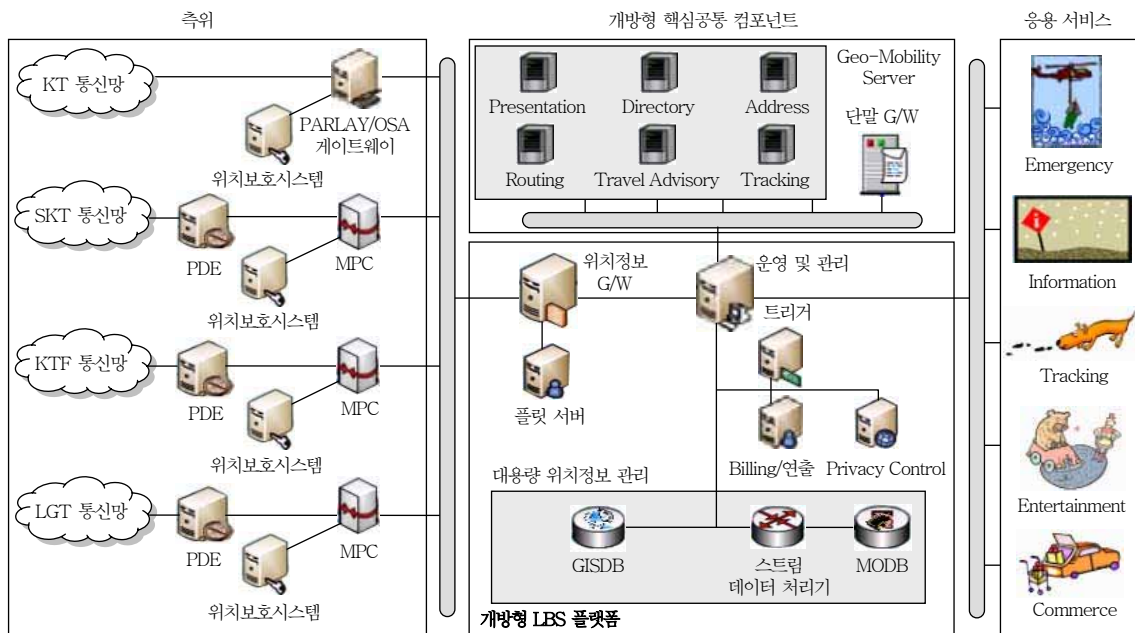
### 1. LBS

• 가  
 , LBS

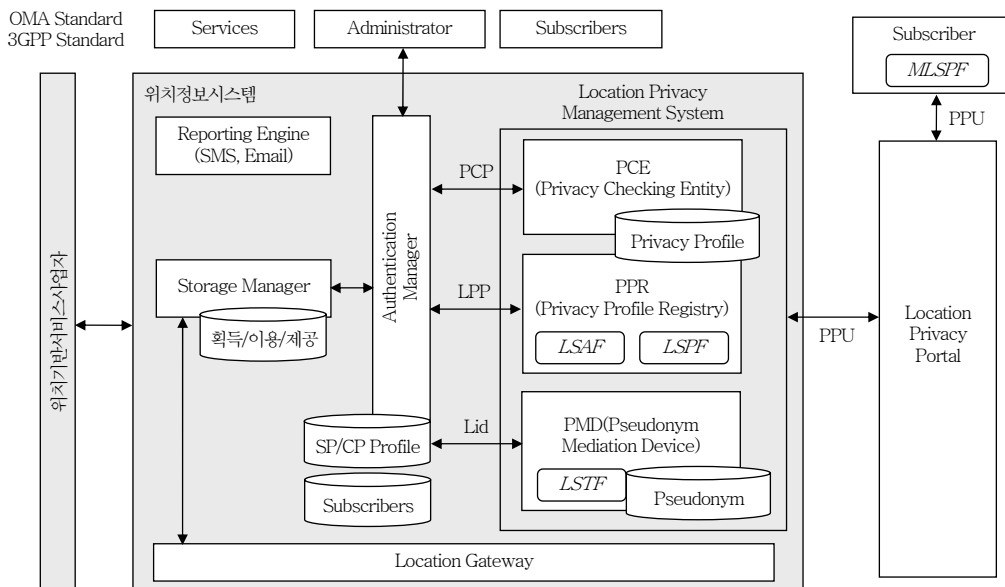
E112  
 LBS 가  
 Vodafone, Or- ETRI LBS KLP  
 ange, T-mobile . KLP OMA

가 가 가 MLP  
 Vodafone 가 가

• LBS  
 E911(Enhanced 911) 가 12 , LBS  
 , 2004



( 5 ) LBS



( 6 )

PMD, PPR, PCE, PCP, PPR, PMD, LPP, Lid, OMA 3GPP ((

6) ).

Assisted, MS-Based  
(( 7 ) ).

- DBMS

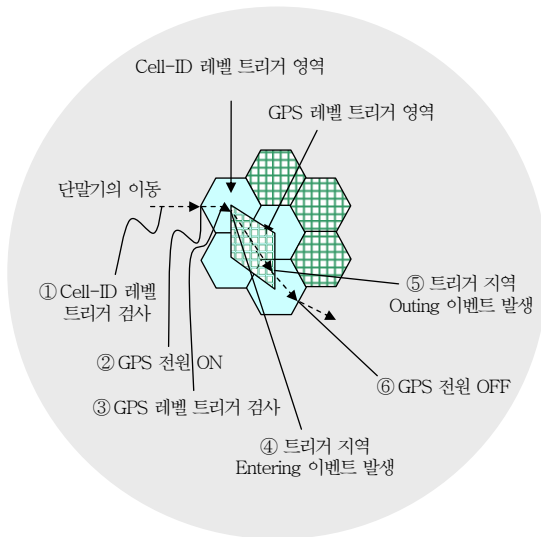
가

가

, MS-

가

DBMS



가 가

ETRI  
DBMS LBS

LBS  
LBS

LBS

LBS

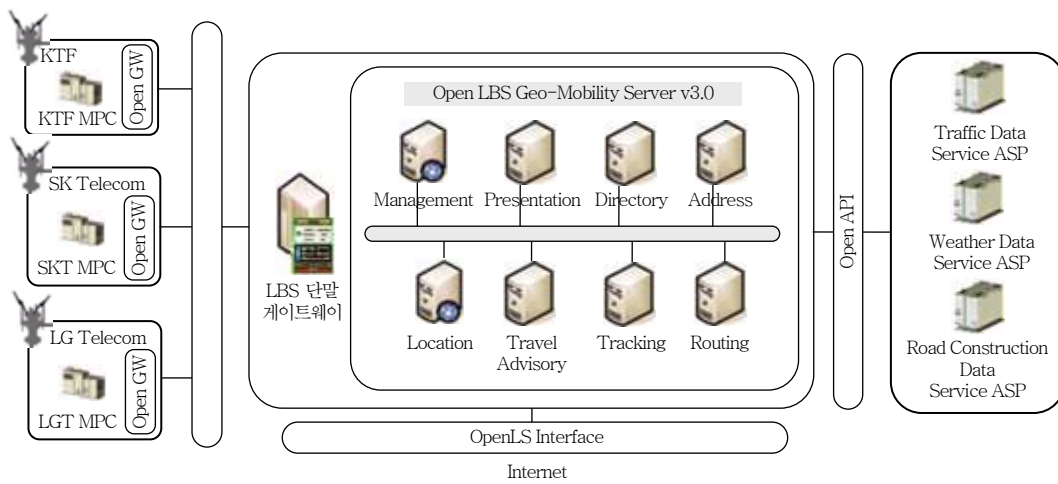
LBS

OGC OpenLS

'GeoMobility Server'

( 7) Multi-Level Location Trigger

XML



( 8) GeoMobility Server



. , LBS WIPI, WinCE  
 J2ME LBS  
 , ,  
 (( 8) ).

LBS

LBS

## 2. LBS

DBMS

IT

- L-Commerce

. Safe-Zone

가 가 , ,  
 , LBS

- -  
 GPS

- LBS

가 가

LBS

A-GPS	Assisted-GPS
AOA	Angle Of Arrival
DGPS	Differential GPS
DMB	Digital Multimedia Broadcasting
E-OTD	Enhanced Observed Time Difference
GIS	Geographic Information System
GPS	Global Positioning System
ITS	Intelligent Transportation System
KLP	Korea Location Protocol
LBS	Location-Based Service
LDT	Location Determination Technology
LPP	Interface between Platform and PPR
LSAF	Location Subscriber Authorization Function
LSPF	Location Subscriber Privacy Function
LSTF	Location Subscriber Translation Function
MLP	Mobile Location Protocol
MO	Moving Object
PCE	Privacy Checking Entity
PCP	Privacy Checking Protocol
PDE	Position Determination Entity
PMD	Pseudonym Mediation Device
PPR	Privacy Profile Registry
PPU	Privacy Profile Update
RFID	Radio Frequency Identification
RTT	Round Trip Time
TDOA	Time Difference Of Arrival
TOA	Time Of Arrival
USN	Ubiquitous Sensor Network
VOR	Very high frequency Omnidirectional Range



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