

## 타투 유무에 따른 패션 감성과 감정 연구

김미영 · 이경희  
부산대학교 의류학과

### The study on Fashion Senses and Emotions accirding to the Existence of a Tattoo

Mi-young Kim·Kyoung-Hee Lee

Dept. of Clothing and Textiles, Grauate School, Pusan National University

#### Abstract

Tattoo has been attracted public attentions as the tool of visually the most gorgeous and dynamic expression. The purpose of the study is to provide the basis to contribute to planning of tattoo products and to improve the effective image of a company by analyzing out Tattoo Images, which affect individual image expressions, subjective and various fashion senses and emotions from fashion collection.

**Keyword** : *Fashion senses, Emotions, tattoo*; 패션감성, 감정, 타투