## A Study on the Conceptual Thesis of Eco-Fashion Design & A Practical Process in User's Participations

Seo, Moon-Jung\* · Kim, Young-In\*\*

\*Master, Dept. of Human Environment & Design, Yonsei University

\*\*Professor, Dept. of Human Environment & Design, Yonsei University

Movements an environment problem is recognized, and to solve have originated from fashion design scope during the time that is not short of the last couple of years. If it was an opening for that kind of activity to let recognize an eco-fashion design, now it is a purpose of this study to present a realistic practice plan to follow by a real eco-fashion design and production activity, and will be done.

According to this study, eco-fashion design, in a process whole by dirt for a fashion design product is planned, and abolition to become, is practice of compunction ecological concept by application of eco-friendly materials or form enemy approach in all processes. Of course, all-embracing design activity related to human and environment to have put on ecological economic distribution structure, efficient use, feed back of a user of nature resources is implied.

Earth a little ecological problems which rose up in the air is not what is solved only by recycling of the material which let you have a single dimension with a few or regeneration or saving. The socialization of ecological recognition, earth anger are requested for this solution in question, and an access mechanism for various ways is requested in a design primarily.

Consciousness about environment and the user present situation of an action for eco-fashion design practice were studied, and study analyzed condition that a designer must

do in order to present a practice plan for a practical eco-fashion design wide in these sides. Reward study about a recycling enterprise was done at the same time in order to check on the existing recycling process used practically.

User recognition about an environment problem appears not only by an action of use according to an environment maintenance image of a user, an action to recycle, and an environment maintenance and efficient use of resources are affected, but also by a practical action with an eco-fashion design. Under a characteristic of these users is considered, it is a reduction of an environment load by environment and a material for a user or inner a few value of an expression method with a practice plan of a practical eco-fashion design.

An eco-fashion design for a user to be able to participate was proposed in study to have read literature study and reward study by a foundation. That is, Ways to do dyeing or the decolorization that used a way to demount or to attach a form again, a way, the natural object which is put on, and the rest of cloth or cloth not to be able to put on is compounded, and give a material and a color scheme effect that used dismantling and reconstruction was designed. Also, a user was accessible and did the Internet to be able to raise benefit by media and presented a user participation process and proposed this with a prototype called reform4u.