

# The Study of Costume Design through Saekdong

## (Focusing on the Relation between Juyeokgoe and Saekdong)

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This research focuses on the study of costume design which applies the visual, symbolic and color arrangements achieved through the combination of Juyeokgoe and Saekdong.

For a long time, Saekdong has been recognized as the quintessential expression of the beauty reflecting the cultural sense of Korean people.

It is necessary to re-define the traditional concepts of color and to symbolize it up to the international standard. Only through this process, traditional Saekdong can achieve its global status and the modernization of tradition as a fashion category can secure its place in the market place.

The ultimate goal of this study is to discuss the relationship between color life of the Korean people and the meaning of Saekdong as reflected in the life of Korean people. This will ultimately enable us the creative application of Saekdong into a wide range of modern culture by the modernization of Saekdong.

These elements of Juyeok, colorized by Saekdong, can be applied to modern aspects of food, shelter and clothing as carrying abstract meanings, and this study aims to assess the possibilities of Saekdong to create a high value-added costume industry in the world market.

Presenting color arrangement of elements in combination of Saekdong has been used as a research methodology, and the theoretical back-

ground and the development of costume design product were also considered.

Chapter 2 considers the general definition of color and traditional color of Korea.

Chapter 3 discusses the symbolism and shaping of Saekdong as the theoretical background.

Chapter 4 covers the principles of shade, light and five elements of Juyeok.

Chapter 5 discusses the fusion of elements of Juyeok and Saekdong and it proposes the selection of basic colors and combination of elements and basic colors.

Chapter 6 covers some of the works that applied traditional Saekdong in the design and introduces new arrangements of color and design that were achieved through the fusion of Juyeok's elements and Saekdong.

Chapter 7 the conclusion and suggestion (or proposal) of the research, discusses the result of the modernizing process on the tradition through the color arrangement of elements of Juyeok, the fruit of Saekdong combination.

Through the research, it was found that the fusion of 6 elements of Juyeok and Saekdong was not something very difficult or new.

From the fashion work of an individual to the arrangement of color in the building and environment, saekdong-colorized Juyeok can provide us with ample but harmonized arrangement of color through its symbolical concept.