

**NEXERVE**

# *e-Biz Enabler* **ASP**

2002. 11.  
NEXERVE CO., LTD

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Speaker

**Next Service Provider**

오 병 기

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- ❖ (주)NEXERVE 대표이사
- ❖ 한국 ASP산업컨소시엄 부회장, 아시아 ASP/IDC협회 부회장
- ❖ 美공인 기업정보전략 컨설턴트 (CEI: Certified Enterprise Integrator)

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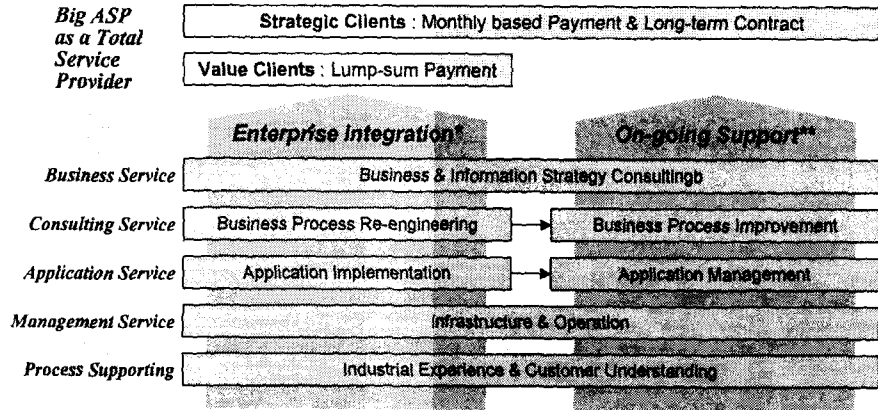
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## Understanding ASP

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# Big ASP Business Model

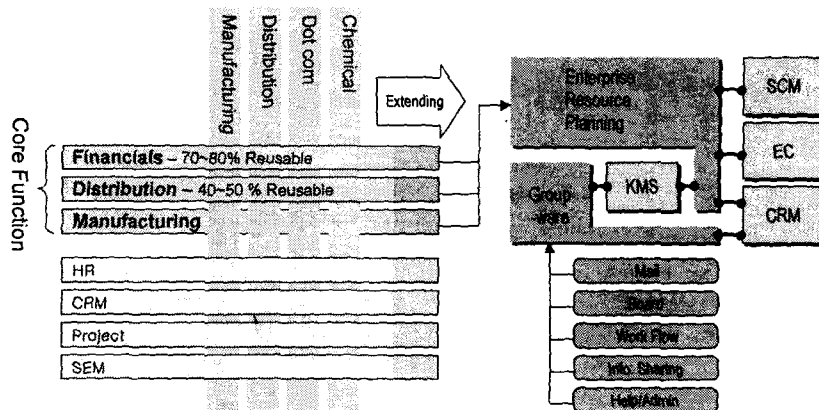
Next Service Provider



\* Enterprise Integration : Process/People/System 혁신을 통한 추진하여, 기업의 Efficiency/Effectiveness를 실현하고자 하는 노력.  
 \*\* On going Support : 기존 System Maintenance가 시스템 운영만을 지칭했다면, 시스템운영과 프로세스개선 서비스 등을 종합 지칭함.

# Enterprise Integration Strategy

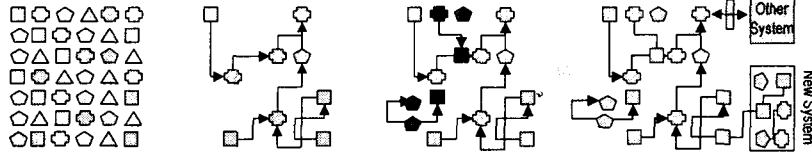
Next Service Provider



# Application Service Strategy

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## Standard/Modular Solution

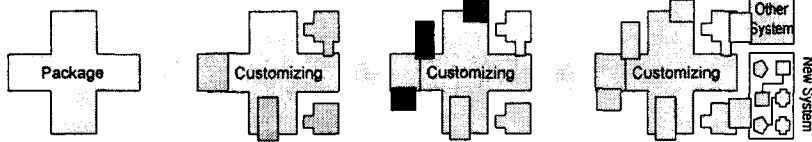


Implementation

Extension

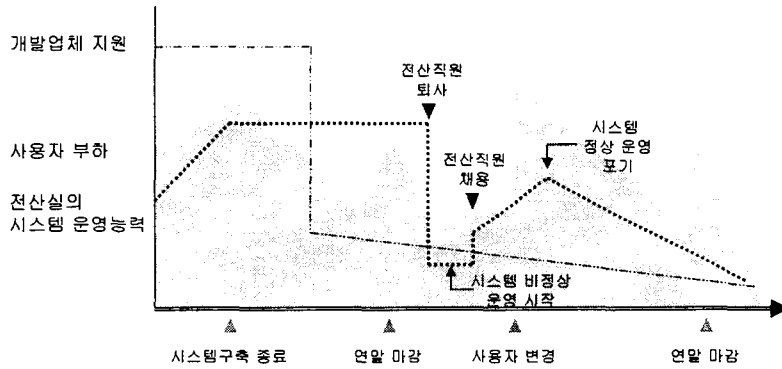
Integration

## Customizing Oriented Solution



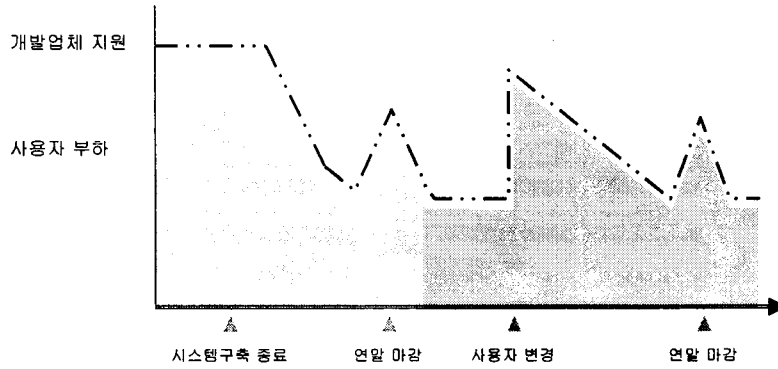
# On-going Support Strategy

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## On-going Support Strategy

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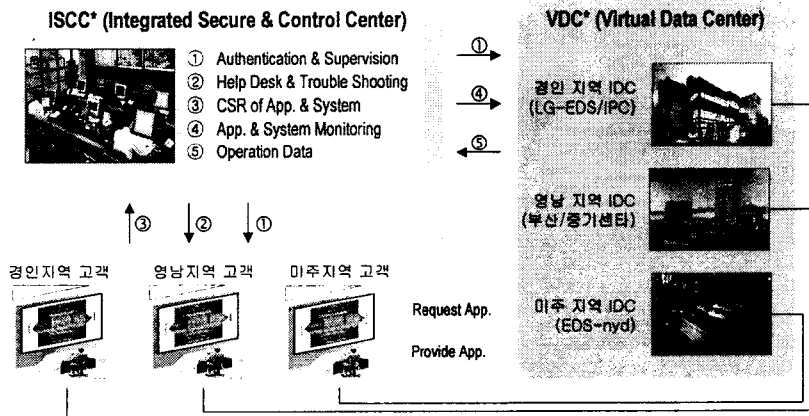


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## ISC(Integrated Secure & Control) Strategy

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• ISCC&VDC : defined by NEXERVE(Patent# 2000-29379)

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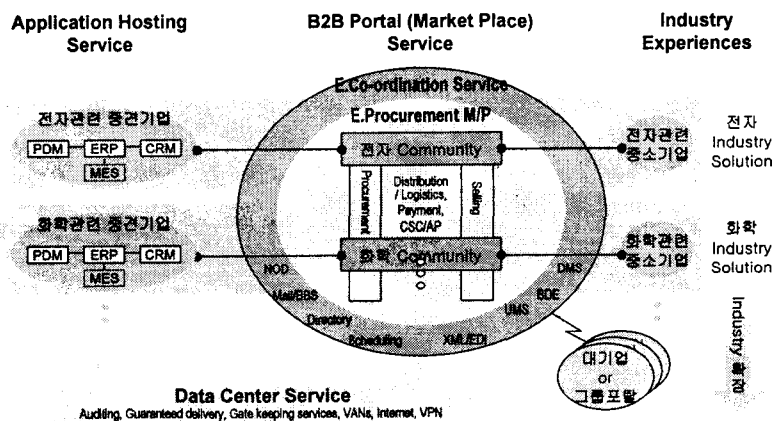
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# ASP, e-Biz Enabler

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## Early Expectation of the ASP & eMP Businesses

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**Data Center Service**  
Auditing, Guaranteed delivery, Gate keeping services, VANs, Internet, VPN

CSC/AP: Collaborative Supply Chain / Advanced Planning, NOD: News On Demand, UMS: Unified Messaging System, BDE: Business Document Exchange, DMS: Data Management System

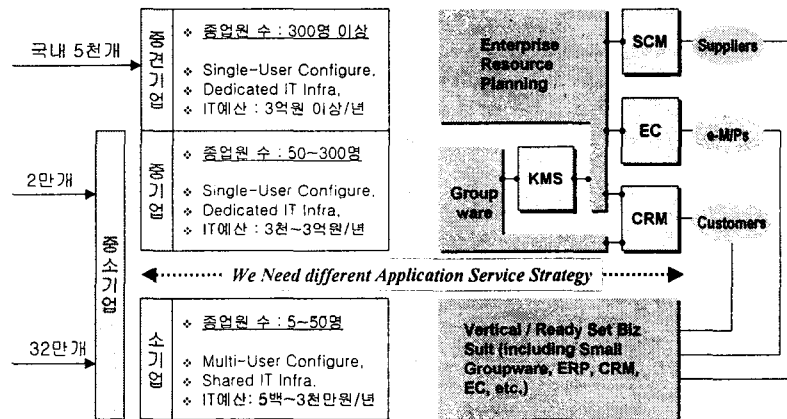
# Are the Businesses Success ?

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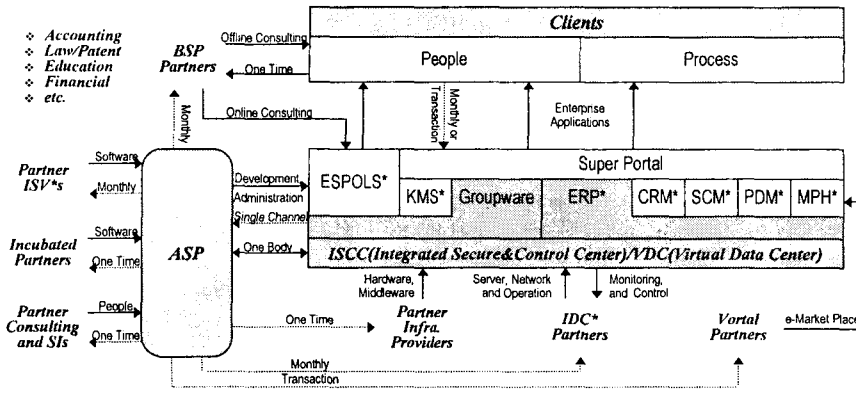
# Why Not?

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# ASP, Enabler of the e-Business

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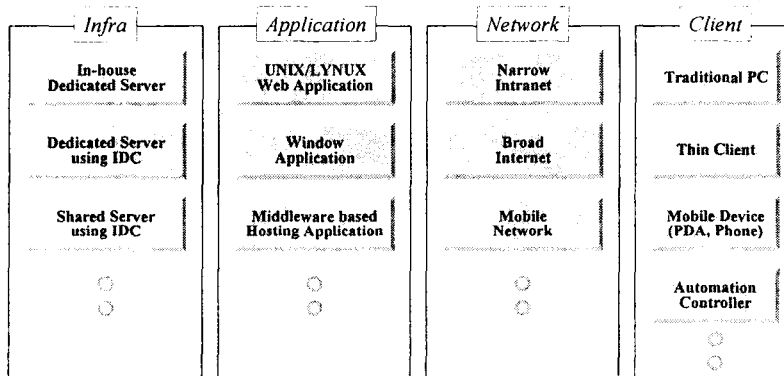
\* ISV, IDC: Independent Software Vendor, Internet Data Center  
 \* ESPOLS, KMS, ERP: Expert Service Provider's On Line System, Knowledge Management System, Enterprise Resource Plan  
 \* CRM, SCM, PDM, MPH: Customer Relation Management, Supply Chain Management, Production Data Management, eMP Hosting

● Major Players Partners  
 — Service & Information  
 - - - Payment

# ASP will Provide New e-Business Infra

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## Big Application Service Provider





ASP as an e-Business Innovation Partner

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Thank you for your attention!

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