

## 특강2

### Flower-specific Gene Expression Directed by the Promoter of a Chalcone Synthase Gene from *Gentiana triflora* in *Petunia hybrida*

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For analysis of the promoter of a gene for chalcone synthase (*GTCHSI*) from *Gentiana triflora*, a cDNA was cloned for chalcone synthase (*CHS*) from a cDNA library of petals of *Gentiana*. Using the sequence of *GTCHSI*, the promoter region of *GTCHSI* was cloned by the inverse polymerase chain reaction. The promoter was fused to a gene for  $\beta$ -glucuronidase (*GUS*) and the construct was introduced into *Petunia hybrida*. Measurements of the *GUS* activities of transformants indicated that the *GTCHSI* promoter strongly directed the expression of *GUS* in flower limbs, while the 35S promoter of cauliflower mosaic virus (*CaMV*) directed expression of the reporter gene in all tissues. Histochemical staining of *GUS* activity revealed that the *GTCHSI* promoter strongly directed the expression of *GUS* in the inner epidermis, at sites where most of the anthecyapin accumulated. The sequence of the *GTCHSI* promoter included a consensus sequence of the MYB protein-binding site, five consensus sequences of the MYC protein-binding site, one core sequence of a G-box and three P-box-like sequences. © 1998 Elsevier Science Ireland Ltd. All rights reserved.

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