

특강 I

Simplifying Treatment with state of the Art Technology

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As we enter the new century, new and dramatic innovations are changing the clinical practice of orthodontics. These innovations promise to both simplify and extend our orthodontic goals. Long fiber-reinforced composites can replace bands, brackets, and offer good esthetics. Recent developments in force-driven appliances aid non-extraction and extraction therapy, reduce frictional variation, and minimize undesirable side effects. The importance of comprehensive treatment goals rather than occlusion-oriented treatment will be emphasized.

특강 II

The making of a contemporary orthodontic practice centered on technology

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As an orthodontic practice matures it is helpful to step aside periodically to evaluate how the various components interrelate. To put it another way you know you have a good practice but why is it good? After taking in two new associates during the past six years I have had an opportunity to do just that the time to step aside to explore what makes it all work so well and when it doesn't can identify the problem more quickly.

In doing so, I identified four key components to our practice (Office Location, Personnel, Quality of Care and Communication). Each one of these components must receive adequate attention in order for the practice to continue smoothly without interruption. Interestingly enough, these four components are centered on the use of technology.

Technology : The more effectively we are able to incorporate the use of technology throughout the office, the more productive each area will become. But why is this happening now? We are all well aware of the increased speed and capacity of computers and the reduced cost of hardware and software. Digital cameras are fascinating, but now exactly easy to live with. As everything speeds up, the range of people we need to communicate with seems to broaden. As if this isn't enough, everyone we communicate with patients, parents, referring dentists, other specialists and the public in general seem to have higher and higher expectations.