A study on the figurative art expression reflected on the relationship with the animal companion and the inner self.

- Focusing on works by Lee Heeyeong -

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초 록

인간의 감성을 자극하는 대상에는 여러 가지가 있을 수 있을 수 있는데, 첫 째가 바로 우리와 같은 사람이고 그 중에서도 아리따운 여성과 귀여운 아기들이다. 그 다음 순위가 바로 인간의 동반자로 자리매김한 개과 동물이다. 이는 광고에서 많이 쓰이고 있는 3B법칙¹⁾(미인 Beauty, 아기 Baby, 동물 Beast - 긍정적인 이미지 덕분에 광고나 선거에서 많이 사용)인데, 이러한 관계는 미술사에서도 오랜 기간 표현되고 있다. 인간과 함께 1만 년 이상의 역사를 살아 온 개는 사냥의 임무이자, 목동의 양 떼를 지키거나 농부의 집과 재산을 지키는 임무를 지녔던 인간의 조력자에서, 동반자로서 반려동물이라는 주요한 역할과 함께 현대 도시 문화 안으로 들어오게 되었다. 이처럼 개는 유목과 목축, 시골과 도시 생활 등 여러 가지 상황에 끊임없이 적응해왔는데, 이 논문은 인간과 반려동물이 맺고 있는 밀접한 관계를 수많은 예술가들의 손을 거쳐 나타난 개와 강아지의 다양한 도상들을 통하여 탐구하고자 한다. 여기서 반려동물이라는 뜻은 사람과 함께 더불어 살아가는 동물(companion animal)이라는 뜻인데, 서로가 도움을 주는 일방통행이 아닌 왕복의 관계를 나타낸다. 따라서 필자는 각 시대별로 생존을 위한 가장 훌륭한 사냥꾼의 모습부터, 왕실의 품격으로 우대 받았던 모습, 그리고 기쁨을 선사하며 현대인들에게 일상의 행복감을 전하는 마스코트와 같은 모습을 개, 강아지의 시각적 신호인 '표정'이라는 논의로 담론화 해보고자 한다. 20세기에 들어서는 종종 스크린과 대중매체의 영향을 받아왔는데, 비글, 달마티안이 유행한 시기에는 <피너츠>의 주인공 스누피와 영화 <101 달마티안>이 영화관과 텔레비전에서 성공을 거둔 때와 일치한다. 이런 주인공들은 관객들로 하여금 절로 행복감에 젖어들게 하는데, 이처럼 현대 형상 예술에서도 작가와 독자 간의 소통으로 이루어진 개, 강아지의 도상을 통하여 인간과 개가 나눈 끈끈하고 오랜 우정을 다시 확인해 보고, 각박한 현대 사회를 살아가는 현대인들에게 심리적 안정효과를 기대해 볼 수 있는 계기가 되길 희망해본다. 따라서 인간과 개의 교감을 연구하는데 있어서 본 연구 논문이 새로운 텍스트로 거듭나고 향후 개와 인간과의 여정에서 효과적인 커뮤니케이션으로 확대되기를 기대해본다.

주제어 : 반려동물, 교감, 개의 도상, 차용, 시각적 신호, 표정, 현대 형상 예술

1) 이용희, 『3B 모델을 활용한 광고 포스터 연구』, 성균관 대학교 일반 대학원: 디자인학과, 2012, pp. 15,56

I . Introduction

1. Study background and purpose

This study is aimed to examine how the companion animals influence modern people's psychology and behavior through the icon of dogs and pups²⁾ which are living with the economic abundance and the internal pain such as the human alienation and solitude. In other words, it will investigate through this paper that how the images expressing the dog's countenance in the artist's artwork have been being an existence called 'the human's best friend' and 'artist's best friend' to modern people.

Scholars mostly regard a subject called emotional expression as something that cannot be explained. Johannes Peter Muller called the modern German medicine's father said "The reason animals make different countenance when expressing different emotion is because certain facial nerve works when certain sense is excited but I don't know the reason."³⁾ As long as seeing human as entirely independent and heterogeneous creation different from other animals, our desire to examine the cause of various emotional expressions cannot resolved. We can know dogs or pup's various emotional expressions through their gestures (change of ear shape, tail's movement) and facial countenances they take for a certain reason or unconsciously.

It is what the movements have done to express certain mind status were habituated and inherited. It appears to modern people similarly.⁴⁾ However, we cannot express that

2) Google, www.google.com, search word : icon of dogs, Dec 21, 2015

3) J. Muller, 『Elements of Physiology』, Kessinger Publishing, LLC, 2007, pp.93,4

similarity exactly because of the physical-structurally different figure. Human's several countenances regarded as a principle of nervous system operation,⁵⁾ for example the lips droop when feeling dispirited or eyes and mouth become big and eyebrows rise when being surprised imply that the human went through a similar state to animals in the past.

A young kid is observed to find the emotional expression of modern people and dogs (association of the gesture taken to express certain state or movement of countenance). It is so called 3B law used to increase the familiarity and good feeling to consume in the advertisement. Animal models' countenances appearing in the ad are a symbolic signal and play a role of message conveyor not the language expression. The artist focused on arousing that emotion from audience through works that intensively expressed the 'countenance', dog's icon, especially visual sign similarly to this law.

2. Study scope and method

The study scope and method to handle in this paper are as follows. In the chapter II, it will be investigated how the 'countenance', dog's visual signal, has affected human's psychology based on the theme of 'image of companion animal and art', and the dog's countenance, disposition, and theoretical foundation will be examined through several icons of dogs and pups. In chapter III, the icon of pervious dogs expressed as hunting dog will be analyzed and arranged before analyzing the subject of the 'dog's icon and modern

4) Charles Darwin, 『The Expression of the Emotions in Man and Animals, knowledge making knowledge, 2014, pp.3,4

5) Charles Darwin, 『The Expression of the Emotions in Man and Animals』, knowledge making knowledge, 2014, p. 5

shape art'. It will be investigated how the dog established itself as the companion animal, an icon of popular culture, presenting the pleasure today based on this. The social position and change process of dogs will be examined in each age on the basis of the icon of dogs and pups that have been continued in the art history for thousands of years. The concept of the 'animal right' felt through the researcher's individual experience will be established. This paper is an exploration on the icon of dogs and pups. This paper is expected to attract the psychological fellowship and stability of the audience and artist and suggest more multilateral cultural perspectives.

II. Image of companion animal and art

1. Dog's countenance and disposition

This simple expression called 'Dogs are the best friend of human' implies a wondrous relationship of the human and dogs which has continued for a long time. We can come up with a cordial relationship of dogs and human only by watching the dog simply. It is because they understand and believe in each other. However, some people carelessly generalize every countenance appearing the dog's face has the same meaning as human's countenances unconditionally while forgetting dogs are watching us with their own standard.⁶⁾ In other words, although dogs watch the world in accordance with the frequency of the dog animals diligently, we watch dogs through the filter of the primate's animals and are confident they think as we think. Then, for what reasons do

6) Patrisa Mckonell, translated by Shin Namsik, Kim Sohee, 『what does your gesture tell the dog?』 quoted from Petian Books, 2001, pp.51

people commit this error? It may be due to the fellowship of human and dogs that are visually and socially entangled. As wolves, dogs' ancestors, live in groups, dogs also like the group life so they feel lonely and want to share the life together as human when they are left alone. Human do exercise with dogs, play together, eat a meal at the same time, and even sleep together. Like this, the countenance that is dogs' minute visual signal and the companion life becomes a medicine that can heal our body and mind to us who are living in the tough modern society.

The literature is providing the visually abundant and persuasive testimonies on the strong friendship and confidence of human and dogs as much as the art. In <Odiseia> by Homeros, Odiseus who finished a great job came back to Itaka, his hometown, in 20 years, an old dog, Argosman who was almost died easily realized the master who was disguised with a beggar, which was pure and impressive. This episode shows a strong solidarity of the human and dogs which was reenacted numerous times in the art history. Like this, dogs were usually described as a simple and natural figure through the 'countenance', visual sign, as dogs deeply rooted in the human's history as much as being the art's static subject. In an animation as well as the fine arts and literature, the image of characters could actually work an important component in an emotional atmosphere expression. In an animation, it could overemphasize making images which follow an emotional change of the character that is different from the live-action versions of its movie in a narrative method. That would be a significant mean to anneal the audience's empathy.⁷⁾

Figure 1. Simon Vouet, Argos recognizes Odysseus
France Tapestry⁸⁾, 1650⁹⁾

2. Dogs' image and borrowing

Dogs are liberal, unbiased, want to be with human all the time, and are very sensitive. Dog's icon might contain the human's figure in the artwork after going through a number of artists' hands. The fossils of dogs who kept their family until the final moment can be discovered in the caves during prehistoric age, graves of ancient Egypt, and explosion of Besubio Volcano in Pompeii. The relationship of human and dogs is as strong as continuing after death. This endless journey of human and dogs can be traced in the abundant icon of the art. Hunting dogs that ran into savage beasts were a symbol of the bravery, became a subject leading the main

7) Kim, Kwang Hwan, 『Analysis on Emotional visual image in Lion King : Focusing on the relationship with Graves theory』, The Korean Society of Cartoon & Animation Studies, 2009, pp. abstract

8) Tapestry is a form of textile art, traditionally woven on a vertical loom. Tapestries are mostly found in high quality museums. Tapestry is weft-faced weaving, in which all the warp threads are hidden in the completed work, unlike cloth weaving where both the warp and the weft threads may be visible. Wikipedia, the free encyclopedia

9) Billings, [pups in the picture], Book publisher Yekyung, 2013, p.5

context in the dog's icon, and can be confirmed in a number of masterpieces. The area of dogs was expanded from the hunting to the bourgeois family or aristocratic palaces in late Middle Age throughout whole Europe. In the work <Visual hallucination of Augustinus Saint>, a masterpiece by Vittore Carpaccio, the figure of pup who was deeply impressed under the sunlight symbolizing the sacred inspiration sitting in the saint's laboratory is being shown as its example. We can find the dogs that are treated as human not the ornament in 19C which was the romanticism and impressionism era. Dogs are expressed as a member of family in the shape art such as the picture, movie, and animation in 20C.

Figure 2. Vittore Carpaccio, Visual hallucination of Augustinus Saint
Oil on Canvas, 141x210cm, 1502-08¹⁰⁾

3. Communion with the internal ego, between the human and companion animal

In the modern society, dogs were changed from the human's assistant who kept the house or led the flock of sheep which was their traditional duty to the 'companion' who shared a deep fellowship with people in the family and city. Diverse images of dogs and pups add the abundant and warm

10) Google, www.google.com, search word : Vittore Carpaccio, Dec 21, 2015

sensitivity to the gorgeous artworks. The companion animal is becoming an existence providing the exit to escape from anxiety on the uncertain future and to have affection and sense of responsibility during the daily life. Then, why do people focus on the meeting with animals in the modern times after they did not focus on it when they got along with animals, and why do they try for this? It may be because the existences of companion animals provide individuals with the affection, companionate love, and healthy life who hardly interact with people. Dogs have followed main processes of the human society development as a companion which has been with human more than 10 thousand years. This feature enables us to feel a cordial relationship of the human and dogs through <portrait of Arnolpini> by Jan van Evck who was in the center of the late medieval art, <Venus of Urbino> by Vecellio Tiziano which is selected as a masterpiece of Renaissance mundane painting, <Water Spanial> by Jorge Sturbs, selected as one of the best animal artists in the western art history, and <Madame Georges Champentier and her children> by Pierre-Auguste Renoir, a representative artist of the impressionism.

Figure 3. France Grave piece, Two dogs that sitting under master's feet,
Marble, Basilique de Saint-Denis, 12C¹¹⁾

Figure 4. Jan van Evck, Arnolfini Portrait
Wood on canvas, 82.2x60cm 1434¹²⁾

Figure 5. Tiziano Vecellio, Venus of Urbino
Oil on Canvas, 119x165cm 1536-38¹³⁾

Figure 6. George Stubbs, Water Spanial
Wood on canvas, 80.7x97.2cm 1778¹⁴⁾

11) Google, www.google.com, search word : Basilique de Saint-Denis, Dec 20, 2015

12) Google, www.google.com, search word : Arnolfini Portrait, Dec 18, 2015

13) Google, www.google.com, search word : Tiziano Vecellio, Dec 18, 2015

Figure 7. Renoir, Madame Georges Champentier and her children
Oil on Canvas, 153.7x190.2cm 1878¹⁵⁾

Figure 8. Andy Warhol,
Silk Screen on Canvas, 1973¹⁶⁾

As seen from the above works that have been inherited, we can feel the abundant and warm sensitivity through the countenances of dogs who represented the psychological features like human who is sometimes happy or sad, in other words, through the images of dogs who are sometimes quiet and internally humanized.

14) Google, www.google.com, search word : George Stubbs, Dec 18, 2015

15) Google, www.google.com, search word : Renoir, Dec 18, 2015

16) Google, www.google.com, search word : Andy Warhol, Silk Screen, Dec 18, 2015

III. Dogs' icon and modern shape art

1. Icon of 20C popular culture, companion animal, dogs

Dogs' Icon which has appeared in the artworks of a number of masters such as Monne, Lubens, Goya, Rnuar, Bellyskes, Picasso, and Andy Warhall appeared as various expressive methods following the era to become the family or companion animal today and they entered into the family and city deeply. Mankind who overcame the war's pain began designing a positive future and the relationship of the human and dogs formed a new fruit. In 20C, the picture, movie, cartoon, and animation arranged a special place for dogs; particularly dogs' image became a human's assistant or reliable main character to add a warm sensitivity in the shape art. Giacomo Balla who drew an image of lively dachshund in the center of Avant-garde art, Lucian Proit who expressed the woman and white dog, and Alex Kats who drew his pet Sunny. They can be remarkable examples.

Figure 9. Giacomo Balla, Dynamism of a Dog on a leash
Oil on Canvas, 89.85x109.85cm, 1912¹⁷⁾

17) Google, www.google.com, search word : Giacomo Balla, Dec 14, 2015

Figure 10. Lucian Proit, Girl with a white dog
Oil on Canvas, 76.2x101.6cm, 1951¹⁸⁾

Figure 11. Andy Warhol, Dog
Acrylic and Silk Screen on Canvas, 1973¹⁹⁾

As seen in the above pictures, Jacomo Vala cut the structure drastically focusing on the dog, her companion animal to capture the dachshund's head, legs, trails, and movement of the vibrating leash. Vala expressed his own concept on the movement and speed as if associating with a scene of modern movie although it was the work 100 years ago. In 'Woman and white dog', his second work, Lucian Proit impressively expressed the human and animal, dog's ears and human's lower edge, mouth and chest. Huge eyes and dogs of

18) Google, www.google.com, search word : Lucian Freud, Dec 18, 2015

19) Google, www.google.com, search word : Alex Katz, Dec 26, 2015

Kitty Apstain, his first wife, and dog's overwhelmed countenance make audience feel the anxious eyes. Alex Kats contains his pet Sunny's pleasant figure playing in the grass near the lake with a cordial eye. As remarkable in above works, modern shape artists consider an emergence of new species as a human's simple assistant and expressed as a target reflecting the audience psychological phenomenon by one social phenomenon. To sum up, modern shape artists attracted the people's introspection on the desirable relationship of the human and dogs through the 20C modern expression.

2. 'Animal right' appearing in the researcher's experience

'Dogs will be only life in this world who loves you more than yourself'

- Josh Billings

The researcher could experience abundant communications through countenance, sound, gesture, and eye color although the Lucy and Lily used different languages. The researcher could realize the animal could think, feel in the concrete relationship and was not different from human, and could share a deep fellowship and emotional communion as a companion. It greatly affected the researcher's creation activity. To sum up, the experience of the close relationship formed with companion animal individually became an important work background. Particularly, wrong thoughts on their nature could be inferred through their clear and transparent eyeballs on the researcher without the falsity. These ideas means people still have a sense of

superiority and prejudice on other species. It is the immoral attitude such as the racism, which cannot be justified in any case. The researcher thinks people's thought on the animals' nature should change fundamentally, we have established a stereotype that animals were brutal and merciless as using expressions such as 'beast' and 'wild animal' until now. Although we think savage animals are barbaric because they (tiger, lion) kill other animals, that behavior is just a matter of survival to them. However, humans are killing animals for their hobby and to decorate themselves beautifully or satisfying their curiosity. These thoughts is based on the theoretically background on which the initial 'animal right' was established. Western people have believed they could treat animals as they liked basically because they thought human was rational and superior to other animals. Aristoteles also emphasized although human and animals had the sensual ability in common, the ration was the ability only human had.²⁰⁾ Tomas Aquinas also argued the rational action was the decisive element dominating other animals and existences.²¹⁾ This awareness was based on the humanism²²⁾given by God and on the

20) Wonsoon Park, "development of 'animal right' and Koreans' animal awareness", KCL registration, quoted from 1997, pp 49~50

21) Tomas Aquinas highly regarded an ability to recognize the natural law consciously and rationally. He thought the animals following the natural law instinctively are not equal to human's ability and value. Since animals lack the human's ability to morally think and behave, animals are subordinate to the human. It also coincides with the Bible's sentence "Prosper, and fill the land to conquer. Dominate the fishes in the sea, birds in the sky, and every creature moving on the ground" (Genesis chapter 1, 28). Written by Park Wonsoon, [development of 'animal right' and Koreans' animal awareness] registered in KCL, requited from 1997, pp 50.

22) Kim Woonchang, [ecology of deep mind - beyond humanism], Kimyeongsa, 2014, pp. 18

human's superiority but today's environmentalists are requiring a deeper respect on the animal's life while emphasizing the mutual relationship of all creatures.²³⁾ Today, the number of animal protection groups are explosively increasing and the book named 'animal liberation' written by Peter Singer, one of the famous animal right scholars, were published as much as 70 thousand in 1985, and 250 thousand ones were sold in 1988 leading to sold-out.²⁴⁾ It is clear that the increase in concern for the animal right and the participation in the animal right activity are a green light for this campaign.

3. Analysis of 'Lee Heeyeong''s work reflecting the wittiness

The researcher concentrated his interest on reviving the emotional and sentimental communion on other species through countenances of various dogs and pups(witty figure, gentle eyes, caress). The word of 'wit'²⁵⁾ is the intellectual foresight, which means the ability to recognize objects and make others laugh or the literary elements devised to entertaining readers or audience. Although it is often identified with humor, it is different from humor that means hilarious words or behaviors. It means the serious mental ability such as the knowledge or creativity. The researcher tried to express the media that could heal mind and body and

23) Wonsoon Park, [development of 'animal right' and Koreans' animal awareness], registered in KCL, quoted from 1997, pp. 52

24) This book is as famous as being called Bible of animal right campaign, the writer Peter Singer is a professor from department of philosophy in Human Bioethics Center in Monash University, Australia. Janelle Rohr, 『Animal Rights, Greenhouse Press Inc. San Diego,』, 1989, pp. 17

25) Wit, [Naver Encyclopedica], Literary criticism term dictionary, January 30th, 2006, Kukhak Archive

entertain audience with works through the humanized dog's image in accordance with this meaning.

Figure 12. HeeYoung Lee,
beloved(01-01)
Oil on Canvas, 91×122cm 2015

Figure 13. HeeYoung Lee,
beloved(01-14)
Oil on Canvas, 50×73cm 2015

Figure 14. HeeYoung Lee,
beloved(01-19)
Oil on Canvas, 116.5×91cm
2015

Figure 15. HeeYoung Lee,
beloved(01-10)
Oil on Canvas, 43×50cm 2015

Figure 16. HeeYoung Lee,
beloved(01-22)

Oil on Canvas, 122×122cm 2015

Figure 17. HeeYoung Lee,
beloved(01-23)

Oil on Canvas, 72×53cm 2015

IV. Conclusion

The heaven chooses people to accept partially. If the target is fairly selected, your dog will go to heaven not you.

– Mark Twain

As Mark Twain said, dogs are the animals that are most deeply rooted in the human culture and have given unconditioned love as an assistant and companion during the human's journey for thousands of years. When humans feel a sense of alienation or lonely in the structure of the civilization and culture they made by themselves, what can console us is the dog, pup, who has the strongest fellowship among companion animals. Then, by what do people are consoled and obtain the psychological stability through dogs and pups? Animals are shaped as ancient primitive humans who exist in the dream and fantasy. Maybe people believe animals and pups are existences that enable human to head for more

liberal and profound natural world from the limited city because dogs and pups are a part of the natural environment where the mankind lives. In other words, dogs and pups may be a shadow of the patron saint half-domesticated for joining the human's life, which heal the distressed souls in the civilized society and resend them to the part of nature.

While hunting dogs have played a classic role substituting for kings or nobles' companion who liked sports as symbolizing the aristocrat status for last centuries, modern pets shared the daily joy with people as a member of cordial family, which was confirmed through a number of dog icons. However, since this study was not a discourse staring at the dog's icon simply, the concept on the affection, companion love, and healthy life between the human and companion love was established through the 'countenance', a minute visual signal of dogs. It can be considered as a possibility of the important discourse to be studied in investigating the work in the modern people's life. Also, it is hoped readers will reestablish the wrong ideas on the companion animal's nature in the future through this paper that connected the concept on other species the researcher thinks and desire for to the 'animal right'.

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ABSTRACT

A Study on the Figurative Art Expression reflected on the Relationship with the Animal Companion and the Inner Self.

- Focusing on Works by Lee Heeyeong -

Lee, Hee-Young · Cho, Myung-Shik

The target stimulating human's sensitivity can include several things; the first is human like us including beautiful women and cute babies. The next ranking is the dog animal that established itself as a human's companion. It is the 3B law²⁶⁾(beauty, baby, beast - much used in the ad or election due to the positive image) that is widely used in the advertising. This relationship is being expressed in the art history for a long time. Dogs that have lived a history more than 10 thousand years with humans hunted, protected flock of sheep, and kept the farmer's house and property. They have been human's assistants and companion who entered into the modern urban culture. Like this, dogs have adapted to several situations endlessly such as the nomadic life, farming, country life, and urban life. This paper will explore the close relationship of humans and companion animals through various icons of dogs and pups that appeared through a number of artists' skills. The companion animal means an animal that lives with people, which means the relationship of round-trip rather than the one-way relation those each other gives a help. Therefore, there artist tries to examine the figure of great hunter for survival, highly evaluated figure as the royal dignity, and the mascot-like figure delivering the daily happiness to modern people as presenting joy through a discussion of the 'countenance', a visual signal of the dogs and pups. They have been influenced by screen and popular media in 20C. Snoopy, a main character of <Peanuts> and the movie <101 Dalmatians> made a success on the theater and television when Beagle and Dalmatian were prevalent. These main characters make audience feel happy involuntarily. Like this, the continuous and old friendship of the human and dogs will be confirmed again through the icon of dogs and pups consisting of the communication of artists and readers in the

26) Lee, Yonghee "a study on the ad poster using 3B model", Sungkyunkwan University General Graduate: Department of design, 2012, p. 15, 56

modern shape art, and it is hoped to be a psychological stabilizing effect to modern people living in the intense modern society. Therefore, it is expected this study paper will be reborn as a new text and be expanded as an effective communication in the journey of dogs and human in the future in investigating the communion of dogs and human.

Key Word : Companion Animal, Communion, Dog's Icon, Borrowing, Visual signal, Countenance, Modern Shape Art

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